

NetDragon’s Chairman Dr. Liu Dejian Attended UNESCO IITE Governing Board Session and Proposed a Series of Progressive Ideas

The 23rd session of UNESCO IITE (UNESCO Institute for Information Technology in Education) Governing Board (“GB”) was recently held in Paris, France. Dr. Liu Dejian, Chairman of NetDragon, as the only member on the UNESCO IITE Governing Board with an entrepreneurial background, participated in this meeting together with relevant experts from UNESCO headquarters and academic experts and scholars from around the world, providing many suggestions on the promotion of UNESCO IITE projects and global educational information exchange during the Collaboration Roundtable.



Group photo of Dr. Liu (third from front left) and participants of the 23rd session of UNESCO IITE GB

Dr. Liu Dejian proposed a series of progressive ideas and recommendations for UNESCO IITE during the meeting. He advocated for the creation of a digital human identity for UNESCO IITE, a guidebook to assist global teachers in navigating the challenges posed by AI technology, the establishment of a one-stop Open Educational Resources (OER) repository and “a Wikipedia for teaching methods”, and providing teachers with high-tech teaching resources and tools. Dr. Liu pointed out the borderless nature of virtual images, stressing that avatars possess the ability to transcend national boundaries and ethnic sensitivities, thereby enabling the inclusive and extensive dissemination of the core messages and values of UNESCO IITE. Moreover, the digital avatar serves as an excellent embodiment of the pioneering image of UNESCO IITE, showcasing its innovative nature. The board members expressed keen interest in this innovative approach, suggesting that international

organizations should consider adopting avatars, particularly during international conferences, as a means to represent diverse organizations and attract greater participation from the younger generation.

UNESCO IITE is one of the Category I education institutes under UNESCO. The mission of UNESCO IITE is promoting the innovative use of Information and Communications Technology (ICT) and serving as facilitator and enabler for achieving “United Nations’ Sustainable Development Goal 4: Quality Education (SDG 4)” through ICT-enabled solutions and best practices. NetDragon formed strategic partnership with UNESCO IITE in 2021 as part of the Company’s commitment to its [sustainability visions](#). UNESCO IITE Governing Board consists of 11 members. Members are chosen for their eminence in the field. Dr. Liu Dejian, Chairman of NetDragon, was appointed as a board member in 2022, and is the only member with an entrepreneurial background.

In 2022, NetDragon and UNESCO IITE jointly launched an online platform "[E-Library for Teachers](#)". This platform aims to empower educators by providing them with cutting-edge digital resources and AI-based educational solutions, ultimately enhancing global teachers’ capacity and enabling the delivery of high-quality and equitable education. Moving forward, under the guidance of UNESCO, NetDragon will continue to invest in transformative education initiatives, offering equal opportunities and support for teachers’ capacity enhancement while accelerating the global digitalization of education.

– END –

About NetDragon Websoft Holdings Limited

NetDragon Websoft Holdings Limited (HKSE: 0777) is a global leader in building internet communities with a long track record of developing and scaling multiple internet and mobile platforms that impact hundreds of millions of users, including previous establishments of China's first online gaming portal, 17173.com, and China's most influential smartphone app store platform, 91 Wireless.

Established in 1999, NetDragon is one of the most reputable and well-known online game developers in China with a history of successful game titles including *Eudemons Online*, *Heroes Evolved*, *Conquer Online* and *Under Oath*. In recent years, NetDragon has also started to scale its online education business on the back of management's vision to create the largest global online learning community, and to bring best-in-class blended learning solutions to every school around the world.

For investor enquiries, please contact:

Maggie Zhou
Senior Director of Investor Relations
Tel.: +852 2850 7266 / +86 591 8390 2825
Email: maggiezhou@nd.com.cn / ir@netdragon.com
Website: ir.netdragon.com