

NetDragon’s Promethean Reaches Strategic Cooperation with Merlyn Mind to Drive Classroom Productivity and Innovative Teaching

(Hong Kong, 29 June 2022) NetDragon Websoft Holdings Limited (“NetDragon” or “the Company”, Hong Kong Stock Code: 777), a global leader in building internet communities, is pleased to announce that its subsidiary Promethean, a leading global education technology company, has entered into a US-based exclusive distribution agreement with Merlyn Mind, Inc. Under the new distribution agreement, Promethean will distribute Symphony Classroom™, the voice-activated artificial intelligence (AI) solution that brings the Merlyn digital assistant to teachers. With the alliance, customers will be able to purchase Symphony Classroom directly through Promethean’s network of resellers.

Symphony Classroom delivers the Merlyn digital assistant custom-built for the unique needs of education — enabling teachers to use voice commands or a remote to control their laptops, interactive displays, internet browsers, apps, and more. Supported by Symphony Classroom’s EdgeAI® technology that allows lightning-fast responsiveness, Merlyn frees teachers to move around the classroom so they can interact with students, simplifies everyday classroom tasks, and improves overall efficiency and productivity.



Promethean ActivPanel and Merlyn Mind voice-activated AI solution

“Promethean’s ActivPanel is the interactive display of choice for millions of teachers who rely on our technology to drive student engagement and spark their imagination,” said Vin Riera, Chief Executive Officer at Promethean. “By adding Symphony Classroom to our portfolio, we will make it easier for educators to teach freely, supporting a student-centered environment that increases participation.”

Under the terms of the agreement, Promethean will have licensing rights to sell Symphony Classroom to new and existing customers throughout the United States, providing educators with innovative solutions that transform learning and collaboration. The Symphony Classroom offering includes feature updates, software patches, and a hardware warranty.

“At Merlyn Mind, we’re using the latest advances in AI to give teachers what they want most – the freedom to teach,” said Satya Nitta, co-founder and Chief Executive Officer at Merlyn Mind. “The AI software platform allows Merlyn to quickly respond to teacher commands and integrate with daily-used applications, simplifying work for teachers and in turn, leaving more time for students. We look forward to our new relationship with Promethean, so that we can bring our classroom management solution to a wider base of audience.”

Learn more about Promethean and Merlyn Mind [here](#).

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About NetDragon Websoft Holdings Limited

NetDragon Websoft Holdings Limited (HKSE: 0777) is a global leader in building internet communities with a long track record of developing and scaling multiple internet and mobile platforms that impact hundreds of millions of users, including previous establishments of China’s first online gaming portal, 17173.com, and China’s most influential smartphone app store platform, 91 Wireless.

Established in 1999, NetDragon is one of the most reputable and well-known online game developers in China with a history of successful game titles including *Eudemons Online*, *Heroes Evolved*, *Conquer Online* and *Under Oath*. In recent years, NetDragon has also started to scale its online education business on the back of management’s vision to create the largest global online learning community, and to bring true integrated blended learning solutions to every school around the world.

About Promethean

Promethean is a leading education technology company working to transform the way the world learns and collaborates. From our founding in Blackburn, England, more than 25 years ago to our global operations in 22 countries today, we’ve continued to explore, innovate, and inspire — designing learning and collaboration tools that are built for breakthroughs. Our award-winning interactive display, ActivPanel, and lesson delivery software, ActivInspire and ClassFlow, were

designed to engage students, connect colleagues, and bring out the brilliance in everyone. With headquarters in Seattle, Washington, and offices worldwide, Promethean is a subsidiary of NetDragon Websoft Holdings Limited (HKSE: 0777).

About Merlyn Mind

Merlyn Mind is the AI technology company behind Merlyn, the digital assistant for education. Merlyn seamlessly integrates into classrooms and existing edtech tools to automate everyday workflows for teachers so they can focus more time and attention on students. Merlyn is accessed through Symphony Classroom, an AI hub custom-built for the unique needs of education. Merlyn Mind is backed by Learn Capital. The company has attracted top talent from IBM Watson, Amazon Alexa, Google, Microsoft, Facebook, Broadcom, the Allen Institute for AI, and other innovative organizations. Merlyn Mind is headquartered in New York City.

For investor enquiries, please contact:

Maggie Zhou

Senior Director of Investor Relations

Tel.: +852 2850 7266 / +86 591 8390 2825

Email: maggiezhou@nd.com.cn

Website: ir.netdragon.com