

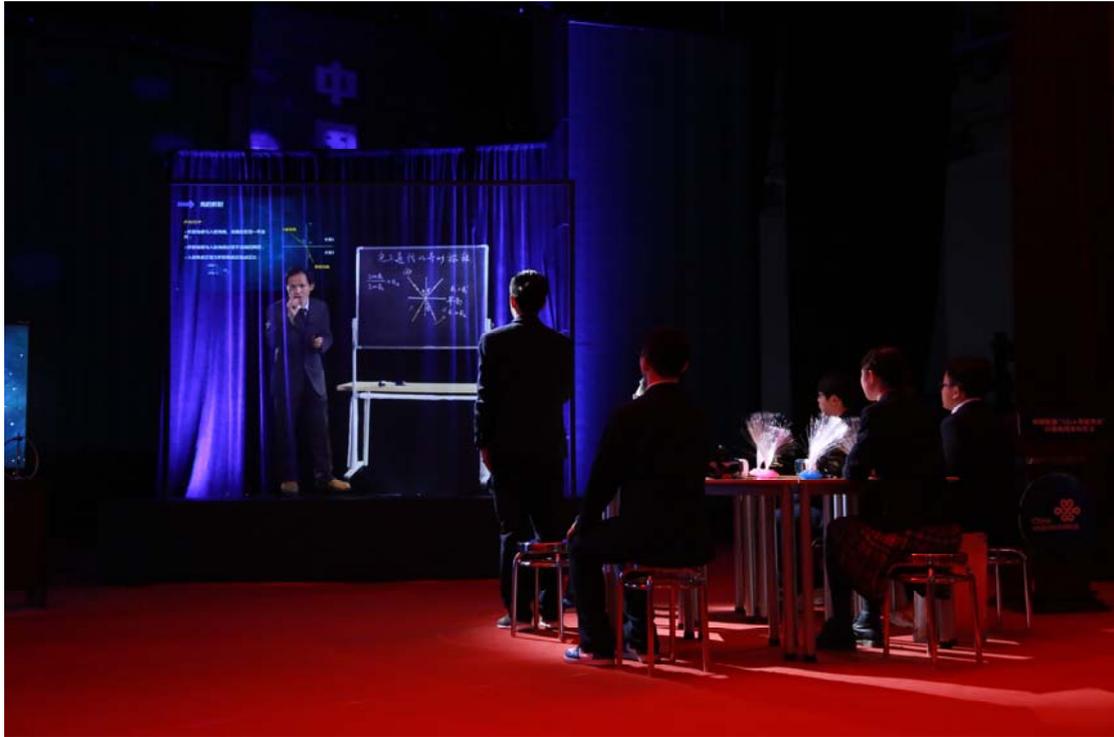
NetDragon Collaborates with China Unicom to Create Future Classroom as a Pioneer in 5G + Smart Education

(Hong Kong, 1 March 2019) NetDragon Websoft Holdings Limited (“NetDragon” or “the Company”) (Hong Kong Stock Code: 777), a global leader in building internet communities, has participated in the China Unicom “5G + Smart Education” Industry Application Conference yesterday. The conference, held in Wuhan, was hosted by China Unicom, National Engineering Research Center for E-Learning of Central China Normal University and National Engineering Laboratory for Educational Big Data, and co-organized by NetDragon, China Information Communication Technologies Group Corporation and Huawei Technologies Co., Ltd. Mr. Cao Guangjing, Vice Governor of Hubei Province, Mr. Liang Baojun, Deputy General Manager of China Unicom, Mr. Zhao Lingyun, President of Central China Normal University, Dr. Liu Sanya, Executive Deputy Director of the National Engineering Research Center for E-Learning of Central China Normal University and Deputy Director of the National Engineering Laboratory for Educational Big Data, Dr. Xiong Li, CEO of NetDragon, and Mr. Yu Biao, Senior Vice President of NetDragon and Chairman of Huayu (China) attended the conference.

At the conference, led by China Unicom, the launching ceremony of China Unicom's “5G + Smart Education” Industry Application was held under the witness of representatives from various information technology corporate leaders. Utilizing a high-bandwidth and low-latency 5G network, China Unicom deployed 5G and holographic technology to provide a new-experience open physics lecture to students across different regions simultaneously. This was also a precedent of 5G application in the field of education.



Dr. Xiong Li, CEO of NetDragon (first from the right) attended the launching ceremony of China Unicom's “5G + Smart Education” Industry Application



China Unicom used 5G and holographic technology to demonstrate an open physics lecture

“5G + Smart Education” brings a new trend to the industry



Mr. Liang Baojun, Deputy General Manager of China Unicom, delivered a speech

Mr. Liang Baojun, Deputy General Manager of China Unicom, commented, “5G will become a crucial foundation for our country’s information and communication construction, as well as the key to the development of industrial Internet and artificial intelligence. In this context, China Unicom, as one of the leaders in the telecommunication industry, will jointly conduct 5G business research with multiple industrial enterprise partners to lay the foundation for promoting full commercial use of 5G. At the same time, we will leverage on resources from our existing network, incubation of 5G application and support from our industrial chain to fully support the development of education in China.”

Dr. Liu Sanya, Executive Deputy Director of the National Engineering Research Center for E-Learning of Central China Normal University and Deputy Director of the National Engineering Laboratory for Educational Big Data, commented, “The informatization of education will reshape the landscape of education and learning, promote the development of education in an customized, scientific and intelligent way, and will also speed up the integration of technology and education. The 5G technology that subverts the concept of internet speed is to provide the possibility to support the development of mobile learning, and it will be the main theme for future education development.

Pioneering in 5G + Smart Education, NetDragon’s "5G + Smart Education" products attracted attention

As the major education product exhibitor invited by China Unicom, NetDragon, with the help of 5G network, offered guests an unforgettable high-tech audio-visual experience at the conference. NetDragon demonstrated a wide range of education products, including Holographic Interactive Learning, VR Immersion Classroom, VR Fire Safety, VR Anti-Drug, One-Stop Learning, 101 Education PPT and other educational products which caught the eyeballs of the audience.

Dr. Xiong Li, CEO of NetDragon, commented, “As the technical supporter of this open class, NetDragon is committed to delivering innovative ideas and technologies to the industry. Collaborating with a telecommunications giant in 5G + Smart Education field echoes with NetDragon’s core concept ‘Integrating learning into life’. Our company continues to explore new business opportunities in the ‘Internet + education’ area, such as the acquisitions of quality education enterprises in and outside of China, namely Promethean, Edmodo, JumpStart and Cherrypicks, the setup of Smart Learning Institute of Beijing Normal University, and collaborations with education institutions, including People’s Education Press and Juvenile & Children’s Publishing House. In addition, NetDragon also integrates quality resources with international leaders such as Pearson and Lego. The success of this open lecture not only allowed the industry to witness the mature application of China Unicom’s 5G technology, but also fully demonstrated NetDragon’s holographic technology and VR technology and its plentiful education resources. The Company is currently actively exploring new forms of cooperation with China Unicom, such as the establishment of a ‘5G Business Cooperation Center’. We look forward to establishing more diversified business models with China Unicom, and we hope to accelerate China’s education development as well as the construction of ‘Digital China’.”

- END -



NetDragon Websoft Holdings Limited
網龍網絡控股有限公司

About NetDragon Websoft Holdings Limited

NetDragon Websoft Holdings Limited (HKSE: 0777) is a global leader in building internet communities. Established in 1999, NetDragon is a vertically integrated, cutting-edge R&D powerhouse with a highly successful track record which includes the development of flagship MMORPGs including Eudemons Online, Heroes Evolved (formerly known as Calibur of Spirit) and Conquer Online. The company also established China's number one online gaming portal, 17173.com, and China's most influential smartphone app store platform, 91 Wireless, which was sold to Baidu in 2013 in what was at the time the largest internet M&A transaction in China. Being China's pioneer in overseas expansion, NetDragon also directly operates a number of game titles in over 10 languages internationally since 2003. In recent years, NetDragon has emerged as a major player in the global online and mobile learning space as it works to leverage its mobile Internet technologies and operational know-how to develop a game-changing learning ecosystem. For more information, please visit www.netdragon.com.

For investor enquiries, please contact:

NetDragon Websoft Holdings Limited

Ms. Maggie Zhou

Senior Director of Investor Relations

Tel.: +852 2850 7266 / +86 591 8754 3120

Email: maggie@nd.com.cn

Website: ir.netdragon.com