



NetDragon Websoft Holdings Limited  
網龍網絡控股有限公司

## **Neopets Reveals Official Launch Date of Neopets Legends & Letters Mobile Game** *Neopets Mobile App to Replace Neopets Website Launching Summer 2019*

(Hong Kong, 21 December 2018) – NetDragon Websoft Holdings Limited (‘NetDragon’ or the ‘Company’; Hong Kong Stock Code: 777 ), a global leader in building internet communities, is pleased to announce that its subsidiary JumpStart, the leader in learning-based games for kids, reveals the official release date for the highly anticipated Neopets Legends & Letters mobile game. Fans both old and new, can capture the magic of nostalgic gameplay and look forward to enjoying brand new customizable characters and storylines with the first Neopets RPG word-puzzle battle game available on both mobile and tablet devices on January 17, 2019.

The New Year is looking especially bright for Neopia as the team continues working to completely revamp the Neopets Universe by converting it to a mobile app now slated for a summer 2019 release. Comic-Con 2019 will feature unprecedented celebrations, events and prizes to honor this milestone for the entire Neopets community.

Taylor Lord, Director of Marketing, Community & Web shares, “The reason for the holiday season is to spread joy. Our dedicated Neopets team is happy to share that the Neopets universe is gaining new life in 2019 with mobile technology and keeping Neopia alive and well for all fans. **Neopets Legends & Letters** and all of Neopia will be ready for seasoned gamers who have played Neopets for decades, and also for new fans who are eager to experience this beloved internet game for the very first time.”

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### **ABOUT NETDRAGON WEBSOFT HOLDINGS LIMITED**

NetDragon Websoft Holdings Limited (HKSE: 0777) is a global leader in building internet communities. Established in 1999, NetDragon is a vertically integrated, cutting-edge R&D powerhouse with a highly successful track record which includes the development of flagship MMORPGs including Eudemons Online, Heroes Evolved (formerly known as Calibur of Spirit) and Conquer Online. The company also established China’s number one online gaming portal, 17173.com, and China’s most influential smartphone app store platform, 91 Wireless, which was sold to Baidu in 2013 in what was at the time the largest internet M&A transaction in China. Being China’s pioneer in overseas expansion, NetDragon also directly operates a number of game titles in over 10 languages internationally since 2003. In recent years, NetDragon has emerged as a major player in the global online and mobile learning space as it works to leverage its mobile Internet technologies and operational know-how to develop a game-changing learning ecosystem. For more information, please visit [www.netdragon.com](http://www.netdragon.com).