

The Launch of JumpStart Academy Transforms the Teaching of Math *Revolutionary CuDOS Adaptive Technology Delivers Enhanced Educational Outcomes*

(Hong Kong, 26 September 2018) – NetDragon Websoft Holdings Limited ('NetDragon' or 'the Company') (Hong Kong Stock Code: 777), a global leader in building internet communities, is pleased to announce that its subsidiary JumpStart, the leader in learning-based games for kids, debuts their first school product release under their new *JumpStart Academy* product line just in time for back to school. JumpStart is revolutionizing education with content and proprietary technology that is immersive, engaging, and aligned with national and state standards for English and Spanish speaking students to close gaps in learning. *JumpStart Academy's* school2home game-based learning ecosystem provides integrated products, technology and tools for students, parents, and teachers that elevate students' educational experience inside and outside the classroom. These products are built with a new technology that was created recognizing that each student learns differently. All *Jumpstart Academy* products will include a curriculum navigator, analytics for both teacher and district as well as engaging multiplayer features.

JumpStart is leveraging its rich consumer education-technology experience to launch directly into schools. David Lord, CEO of JumpStart shares, "Our focus has always been great content delivered to children. Now, *JumpStart Academy* puts a new emphasis on that, and focuses on tailoring experiences for teachers with innovative school products that foster collaborative learning and adapt to the needs of individual students. With games that students will love, and the insight that educators need, JumpStart Academy provides the learning edge to keep students interested, motivated and challenged to tackle new concepts precisely when they are ready to learn them."

One of the key problems facing U.S. students is that they are not learning the foundational math skills that they need during their elementary school years, negatively impacting their study of STEM subjects and future career options. To close those foundational gaps, JumpStart Academy Math, a collaborative K-5 math program, is now available online across all platforms, including mobile devices, tablets, laptops and desktop computers. It is the perfect supplemental tool that schools all over the world can use to provide a learning edge for mathematics. Teachers can simply login and easily use JumpStart Academy Math on any computer, projector or tablet to access content that is delivered through CuDOS, the JumpStart school curriculum delivery service.

Already in use in thousands of schools across the U.S. and various countries internationally, it is transforming the teaching of mathematics by improving content and pedagogical knowledge of the subject for teachers, while offering personalized coaching in the classroom. The International Journal for Innovation and Education

Research has verified that JumpStart Academy Math students have 18% higher SBAC (Smarter Balanced Scale Scores). The combination of team-based games along with the capability to provide an adaptive individual learning experience increases student math achievement, attitude and motivation. Kids love the content and intense engagement leads to higher achievement. Teachers appreciate the one-of-a-kind teacher portal for full transparency of their classroom with results that they are happy to share.

With 25 years experience in leading the game-based education space and as a trusted brand by millions of parents and teachers, JumpStart is setting the standard in the EdTech space with the launch of JumpStart Academy and will continue to revolutionize how STEM subjects are taught to a new generation of K to 5 students.

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About NetDragon Websoft Holdings Limited

NetDragon Websoft Holdings Limited (HKSE: 0777) is a global leader in building internet communities. Established in 1999, NetDragon is a vertically integrated, cutting-edge R&D powerhouse with a highly successful track record which includes the development of flagship MMORPGs including Eudemons Online, Heroes Evolved (formerly known as Calibur of Spirit) and Conquer Online. The company also established China's number one online gaming portal, 17173.com, and China's most influential smartphone app store platform, 91 Wireless, which was sold to Baidu in 2013 in what was at the time the largest Internet M&A transaction in China. Being China's pioneer in overseas expansion, NetDragon also directly operates a number of game titles in over 10 languages internationally since 2003. In recent years, NetDragon has emerged as a major player in the global online and mobile learning space as it works to leverage its mobile Internet technologies and operational know-how to develop a game-changing learning ecosystem. For more information, please visit www.netdragon.com.