Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



NetDragon Websoft Holdings Limited 網龍網絡控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 777)

FIRST QUARTERLY RESULTS ANNOUNCEMENT FOR THE THREE MONTHS ENDED 31 MARCH 2017

BUSINESS REVIEW AND OUTLOOK

NetDragon Websoft Holdings Limited (the "Company") and its subsidiaries (collectively referred to as the "Group") delivered strong financial results during the first quarter of 2017, with a 24.8% increase year-over-year in its revenue to RMB713.4 million. The games business delivered robust performance with a revenue increase of 40.3% year-over-year. This served as a strong testament to the flagship games including Eudemons Online (魔域) and Heroes Evolved (英魂之刃). The Group is excited to see the increasing contribution from the mobile games as mobile revenue more than doubled year-over-year. The Group expects to carry the momentum into the upcoming quarters as the Group starts to see revenue contribution from the new games. Meanwhile the Group has a strong pipeline in terms of integrating the Virtual Reality (VR) and Augmented Reality (AR) technologies into the games which will expand the gaming portfolio into a new territory with substantial growth potential.

The Group is seeing very positive momentum in the education business. The user-scaling in China is gaining traction as the Company has significantly expanded the geographical coverage in terms of the cooperation with provincial and local education bureaus. The international education business also delivered a steady performance in terms of revenue in the first quarter of 2017, and the Group is seeing significant ramp up of the sales pipeline as the Group moves into the peak season in the second quarter of 2017 and the third quarter of 2017, paving the way for what the Group expects to be a robust growth of the revenue for the rest of the year. In addition, the Group is continuing to make progress to capitalize the Belt and Road Initiative to tap into the emerging markets in order to expand the global footprints. The partnership in Russia announced in March 2017 is the first step and the Group is seeing momentum in many other sizable new opportunities within the region.

In addition to seeing strong revenue performance of the core businesses, the Group is also delighted to see substantial improvement in the profitability as the Group has delivered a positive EBITDA during the first quarter of 2017 while the loss attributable to owners and Non-GAAP operating loss for the Company as a whole have reduced by more than 50% on a year-over-year basis. The Group has achieved this by driving higher profitability for the gaming business and continuing to optimize the cost structure for the international education business as part of the post-acquisition integration of Promethean. Looking forward, the Group expects to be on track to achieve operating profitability.

Games Business

During the first quarter of 2017, the Company's games business continued to deliver substantial growth, with revenue at RMB398.5 million, a 40.3% increase year-over-year, and core segmental profit at RMB168.8 million, a 78.9% increase year-over-year. The robust development in the games business was mainly attributable to the ability to expand monetization schemes through deep understanding of player demands, as well as increasing contribution from the mobile games. As a new growth driver, the mobile games business registered a 117.4% increase year-over-year. In addition, the APA and ARPU showed further improvement, with a year-over-year increase of 39.2% and 55.6% respectively.

While the Company continues to see revenue growth in Eudemons Online (魔域), the Company's other flagship game, Heroes Evolved (英魂之刃), has also received an extremely positive feedback from the market. Heroes Evolved pocket version* (英魂之刃口袋版) of this game was being ranked as the 'top downloaded mobile game' on Tencent Open Platform for five consecutive months with monthly active users (MAU) over 5 million. In addition, Heroes Evolved (英魂之刃) PC version was awarded with the recognition as one of the "top 10 most popular web game" by Tencent in January 2017.

Looking forward, the Group expects the gaming business to continue the momentum in the first quarter of 2017 as the Group launches new games including the second Eudemons Online (魔域) mobile game (in partnership with KingSoft) and Tiger Knight (虎豹騎) Chinese version. The Group will also continue to ramp up monetization for Heroes Evolved pocket version* (英魂之刃口袋版) to capitalize on its sizable MAU. In addition, the Group is excited by the fact that Tiger Knight (虎豹騎) was included by Sony as part of its renowned "PlayStation® China Hero Project" in March of 2017. This partnership with Sony will bring Tiger Knight (虎豹騎) with access to over 53 million global Sony PlayStation® users, and serves as a compelling validation to the quality of the game itself.

^{*} For identification purpose only

Education Business

The international education business maintained a steady performance during the traditionally slow season in the first quarter of 2017 with revenue of RMB265.9 million. ClassFlowTM users have reached a record high of 3.0 million, of which about 1.7 million users were teachers. The first quarter of 2017 also marked an important milestone for the Company's education business in expanding its global footprint into the emerging market. The partnership with the City of Moscow was announced earlier this year where the City plans to equip over 14,500 educators throughout Moscow with education technologies.

The focus in China continues to be user acquisition where the Group has seen significant traction. During the first quarter of 2017, the Group continued to expand the coverage in terms of the cooperation with strategic partners and channel partners. In particular, the Group is actively pursuing cooperation with provincial and local education bureaus, where the Group has established or is in the process of finalizing cooperation with education bureaus in multiple provinces where product trainings will be held for teachers. The Group has also signed a strategic partnership agreement with the education bureau of Guangzhou in the first quarter of 2017 as an important first step in promoting the products in the Guangdong province.

Looking forward, as the second quarter of 2017 is well-established as the peak season in the industry, the Company is expecting its education business to record substantial revenue growth in the upcoming quarter. Furthermore, the Company is gearing up to monetize the existing user base with the introduction of a new monetization scheme in the ClassFlowTM community planned for the second half of 2017. The Company also continued to expand into a number of sizable opportunities along the Belt and Road Initiative, which will strengthen the global presence in due course. In China, the traction in gaining users is expected to pick momentum, as the multi-pronged user acquisition strategy begins to bear fruit.

2017 First Quarter Financial Highlights

- Revenue was RMB713.4 million, representing a 24.8% increase year-over-year.
- Revenue from the games business was RMB398.5 million, representing 55.9% of the Group's total revenue, registered a 40.3% increase year-over-year.
- Revenue from the education business was RMB297.8 million, representing 41.7% of the Group's total revenue, registered a 6.4% increase year-over-year.
- Gross profit was RMB445.8 million, representing a 28.7% increase year-over-year.
- Core segmental profit¹ from the games business was RMB168.8 million, representing a 78.9% increase year-over-year.
- Core segmental loss¹ from the education business was RMB157.8 million, representing an 18.3% increase year-over-year.
- Non-GAAP² operating loss improved to RMB45.7 million compared to RMB111.8 million for the same period last year.
- Loss attributable to owners of the Company improved to RMB45.7 million compared to RMB113.6 million for the same period last year.

Segmental Financial Highlights

	FY2017 Q1 FY2016 Q			6 Q4	FY2016 Q1		
(RMB'000)	Gaming	Education	Gaming	Education	Gaming	Education	
					(Restated)	(Restated)	
Revenue	398,501	297,771	342,711	374,029	284,067	279,942	
Gross profit	377,275	68,563	317,256	101,256	264,857	82,936	
Gross margin	94.7%	23.0%	92.6%	27.1%	93.2%	29.6%	
Core segmental profit							
$(loss)^1$	168,761	(157,799)	97,898	(157,737)	94,314	(133,443)	
Segmental operating expenses ³							
- Research and							
development	(99,527)	(88,960)	(107,229)	(109,949)	(77,344)	(87,848)	
- Selling and marketing	(49,638)	(94,338)	(44,623)	(93,710)	(33,520)	(87,837)	
- Administrative	(65,871)	(36,104)	(73,307)	(41,584)	(60,464)	(38,952)	

- Note 1: Core segmental profit (loss) figures are derived from the Company's reported segmental profit (loss) figures (presented in accordance with Hong Kong Financial Reporting Standard 8 ("HKFRS 8") but exclude non-core/operating, non-recurring or unallocated items including government grants, fair value change and finance cost of financial instruments, fair value change of convertible preferred shares, impairment of property, plant and equipment and provision for product impairment.
- Note 2: To supplement the consolidated results of the Group prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRSs"), the use of non-GAAP operating loss measure is provided solely to enhance the overall understanding of the Group's current financial performance. The non-GAAP operating loss measure is not expressly permitted measure under HKFRSs and may not be comparable to similarly titled measure for other companies. The non-GAAP operating loss of the Group excludes share-based payments expense and amortisation of intangible assets arising on acquisition of subsidiaries.
- Note 3: Segmental operating expenses exclude unallocated expenses/income such as depreciation, amortisation and exchange gain (loss) that have been grouped into SG&A categories on the Company's reported consolidated financial statements but cannot be allocated to specific business segments for purpose of calculating the segmental profit (loss) figures in accordance with HKFRS 8.

The following table sets forth the comparative figures for the first quarter of 2017, the fourth quarter of 2016 and the first quarter of 2016:

	Three months ended				
	31 March	31 December	31 March		
	2017	2016	2016		
	(Unaudited)	(Unaudited)	(Unaudited)		
	RMB'000	RMB'000	RMB'000		
Revenue	713,442	740,015	571,637		
Cost of revenue	(267,639)	(318,982)	(225,192)		
Gross profit	445,803	421,033	346,445		
Other income and gains	10,526	77,795	15,611		
Selling and marketing expenses	(146,038)	(139,852)	(122,214)		
Administrative expenses	(172,253)	(195, 168)	(168,699)		
Development costs	(193,806)	(220,982)	(169,112)		
Other expenses and losses	(4,559)	(27,620)	(29,657)		
Share of losses of associates	(195)	(148)	(743)		
Share of loss of a joint venture	(7)	_			
Provision for product impairment	<u></u>	(77,774)			
Operating loss	(60,529)	(162,716)	(128,369)		
Exchange gain (loss) on pledged bank deposit, secured bank borrowings and convertible					
preferred shares Net gain on convertible preferred	249	(11,942)	2,192		
shares	5,218	60,240	3,661		
Net gain on disposal of			ŕ		
held-for-trading investment Net gain (loss) on held-for-trading	71	253			
investment	23	8,880	(3,245)		
Finance costs	(2,189)	(1,955)	(2,737)		
Loss before taxation	(57,157)	(107,240)	(128,498)		
Taxation	<u>(15,911</u>)	(10,966)	(6,295)		
Loss for the period	<u>(73,068</u>)	<u>(118,206</u>)	(134,793)		
Loss for the period attributable to:					
- Owners of the Company	(45,666)	(94,413)	(113,563)		
- Non-controlling interests	(27,402)	(23,793)	(21,230)		
	(73,068)	(118,206)	(134,793)		

2017 First Quarter Gaming Operational Metrics

(1) The following table sets out the breakdown of peak concurrent users (the "PCU") and average concurrent users (the "ACU") for our online and mobile games for periods indicated below (*Note*):

		Three months ended							
	31 March	31 March 31 December 30 September 30 June 31 Ma							
	2017	2016	2016	2016	2016				
PCU	736,000	740,000	738,000	790,000	763,000				
ACU	310,000	336,000	349,000	354,000	338,000				

Note: As at 31 March 2017, our online and mobile games include Conquer Online, Eudemons Online, Heroes Evolved, Zero Online, Way of the Five, Tou Ming Zhuang Online, Tian Yuan, Eudemons Online Pocket Version, Heroes Evolved Pocket Version and other games.

- Monthly average revenue per user for online and mobile games was approximately RMB428, a 55.6% increase year-over-year.
- ACU for online and mobile games was approximately 310,000, an 8.3% decrease year-over-year.
- PCU for online and mobile games was approximately 736,000, a 3.5% decrease year-over-year.
- (2) Active paying accounts was approximately 749,000, a 39.2% increase year-over-year.

RESULTS

The board (the "Board") of directors (the "Directors") of the Company announced the unaudited condensed consolidated financial results of the Group for the three months ended 31 March 2017 together with the comparative figures in 2016 as follows:

CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME FOR THE THREE MONTHS ENDED 31 MARCH 2017

		Three months ended 31 March		
	NOTES	2017 (Unaudited) RMB'000	2016 (Unaudited) RMB'000	
Revenue Cost of revenue	4	713,442 (267,639)	571,637 (225,192)	
Gross profit Other income and gains Selling and marketing expenses Administrative expenses Development costs Other expenses and losses Share of losses of associates Share of loss of a joint venture	4	445,803 10,526 (146,038) (172,253) (193,806) (4,559) (195) (7)	346,445 15,611 (122,214) (168,699) (169,112) (29,657) (743)	
Operating loss Exchange gain on pledged bank deposit, secured bank borrowings and convertible		(60,529)	(128,369)	
preferred shares Net gain on convertible preferred shares Net gain on disposal of held-for-trading		249 5,218	2,192 3,661	
investment Net gain (loss) on held-for-trading investment Finance costs		71 23 (2,189)	(3,245) (2,737)	
Loss before taxation Taxation	6	(57,157) (15,911)	(128,498) (6,295)	
Loss for the period		(73,068)	(134,793)	

Three months ended 31 March

	31 March		
	NOTE	2017 (Unaudited) RMB'000	2016 (Unaudited) RMB'000
Other comprehensive income (expense) for the period, net of income tax			
Items that may be reclassified subsequently to profit or loss: Exchange differences arising on translation			
of foreign operations Fair value gain on available-for-sale		3,435	(10,084)
investment		388	
		3,823	(10,084)
Total comprehensive expense for the period		(69,245)	(144,877)
Loss for the period attributable to: - Owners of the Company - Non-controlling interests		(45,666) (27,402)	(113,563) (21,230)
		(73,068)	(134,793)
Total comprehensive expense attributable to: - Owners of the Company - Non-controlling interests		(42,425) (26,820)	(122,340) (22,537)
		(69,245)	(144,877)
		RMB cents	RMB cents
Loss per share - Basic - Diluted	8	(9.20) (9.20)	(22.98) (22.98)

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 31 MARCH 2017

	NOTES	31 March 2017 (Unaudited) RMB'000	31 December 2016 (Audited) RMB'000
Non-current assets Property, plant and equipment Prepaid lease payments Investment properties Intangible assets Interests in associates Interest in a joint venture Available-for-sale investments Loan receivables Trade receivables Deposits made for acquisition of property,	9	1,323,765 507,529 57,529 713,049 16,588 17,993 28,632 20,384 11,490	1,284,494 509,018 57,964 722,498 16,783 — 17,883 20,477 11,490
plant and equipment Goodwill Deferred tax assets		11,017 340,760 3,464 3,052,200	14,585 338,237 3,445 2,996,874
Current assets Properties under development Inventories Prepaid lease payments Loan receivables Trade receivables Amounts due from customers for contract work Other receivables, prepayments and deposits Amounts due from related companies Amounts due from associates Tax recoverable Held-for-trading investment Pledged bank deposit Bank deposit Bank balances and cash	10	56,161 87,996 6,003 12,185 367,349 5,402 127,874 1,735 7,599 393 83,022 408 — 800,375	55,429 125,285 6,003 13,712 351,693 10,640 121,564 1,704 8,561 3,281 151,783 411 55,496 876,532
		<u>1,556,502</u>	1,782,094

	NOTES	31 March 2017 (Unaudited) RMB'000	31 December 2016 (Audited) RMB'000
Current liabilities			
Trade and other payables	11	474,079	531,757
Amounts due to customers for contract work	K	3,067	988
Provisions Deformed in some		40,270	45,876
Deferred income Amount due to a related company		88,965	84,567 978
Amounts due to a related company Amounts due to associates		1,452	4,558
Convertible preferred shares	12	98,318	104,101
Secured bank borrowings		_	29,000
Income tax payable		27,194	18,364
		733,352	820,189
Net current assets		823,150	961,905
Total assets less current liabilities		3,875,350	3,958,779
Non-current liabilities			
Other payables		5,582	5,582
Provisions		1,722	1,702
Deferred tax liabilities		122,270	123,218
		129,574	_130,502
Net assets		3,745,776	3,828,277
Capital and reserves			
Share capital		36,481	36,571
Share premium and reserves		3,755,086	3,817,258
Equity attributable to owners of the Compar	nv	3,791,567	3,853,829
Non-controlling interests	11 y	(45,79 <u>1</u>)	(25,552)
		3,745,776	3,828,277

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE THREE MONTHS ENDED 31 MARCH 2017

_							Attributable	to owners of the	e Company							
	Share capital RMB'000	Share premium RMB'000	Capital redemption reserve RMB'000	Other reserve RMB'000	Capital reserve RMB'000	Statutory reserves RMB'000	Dividend reserve RMB'000	Revaluation reserve RMB'000	Treasury share reserve RMB'000	Employee share-based compensation reserve RMB'000	Translation reserve RMB'000	Availabe- for-sale investment reserve RMB'000	Retained profits RMB'000	Total RMB'000	Non- controlling interests RMB'000	Total equity RMB'000
At 1 January 2016	36,726	887,340	5,709	39,464	10,035	260,714	49,767	22,449	(3,253)	26,593	(48,018)	_	3,006,320	4,293,846	9,791	4,303,637
Loss for the period	_	_	_		_	_		_	_				(113,563)	(113,563)	(21,230)	(134,793)
Other comprehensive expense for the period											(8,777)			(8,777)	(1,307)	(10,084)
Total comprehensive expense for the period	_	_	_	_	_	_	_	_	_	_	(8,777)	_	(113,563)	(122,340)	(22,537)	(144,877)
Repurchase and cancellation of shares	(357)	(78,585)	357	_	_	_	_		_			_	(357)	(78,942)		(78,942)
Shares issued upon exercise of share options	9	793	_	_	_	_	_	_	_	(233)	_	_	_	569	_	569
Reversal of equity-settled share-based payments	_	_	_	_	_	_	_	_	_	(477)	_	_	_	(477)	_	(477)
Awarded shares vested to employees	_	_	_	_	_	_	_	_	538	(1,046)	_	-	508	_	_	-
Acquisition of additional equity interests from non-controlling interests	_	_	_	(887)	_	_	_	_	_	_	_	_	_	(887)	(99)	(986)
Acquisition of a non-wholly owned subsidiary	_	_	_	_	_	_	_	_	_	_	_	-	_	_	861	861
Dividend paid to non-controlling interests of a subsidiary	_	_	_	_	_	_	_	_	_	_	_	_	_	_	(1,115)	(1,115)
	(348)	(77,792)	357	(887)					538	(1,756)			151	(79,737)	(353)	(80,090)
At 31 March 2016 (unaudited)	36,378	809,548	6,066	38,577	10,035	260,714	49,767	22,449	(2,715)	24,837	(56,795)		2,892,908	4,091,769	(13,099)	4,078,670
At 1 January 2017	36,571	830,126	6,155	28,170	10,035	292,864	44,374	22,449	(2,120)	20,357	(118,365)	(11,302)	2,694,515	3,853,829	(25,552)	3,828,277
Loss for the period	-	_	_	-	-	-	_	_	_	_	-	-	(45,666)	(45,666)	(27,402)	(73,068)
Other comprehensive income for the period											2,853	388		3,241	582	3,823
Total comprehensive income (expense) for the period											2,853	388	(45,666)	(42,425)	(26,820)	(69,245)
Repurchase and cancellation of shares	(91)	(23,641)	91	-	_	_	-	_	_	_	_	-	(91)	(23,732)	_	(23,732)
Acquisition of additional equity interests from a non-controlling interest	_	_	_	(285)	_	_	-	-	_	_	_	_	_	(285)	(7)	(292)
Shares issued upon exercise of share options	1	163	-	_	-	-	-	-	-	(41)	_	_	-	123	-	123
Contribution from non-controlling interests of subsidiaries	_	_	_	_	_	_	_	_	_	_	_	_	_	_	8,042	8,042
Recognition of equity-settled share-based payments	_	_	_	_	_	_	_	_	_	2,603	_	_	_	2,603	_	2,603
Awarded shares vested to employees	_	_	_	_	_	_	_	_	993	(3,172)	_	_	2,179	_	_	_
Deemed disposal of subsidiaries to non-controlling shareholders	_	_	_	1,454	_	_	_	_		_	_	_	_	1,454	(1,454)	_
***************************************	(90)	(23,478)	91	1,169					993	(610)			2,088	(19,837)	6,581	(13,256)
At 31 March 2017 (unaudited)	36,481	806,648	6,246	29,339	10,035	292,864	44,374	22,449	(1,127)	19,747	(115,512)	(10,914)	2,650,937	3,791,567	(45,791)	3,745,776

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE THREE MONTHS ENDED 31 MARCH 2017

	Three months ended 31 March			
	2017 (Unaudited) RMB'000	2016 (Unaudited)		
NET CASH USED IN OPERATING ACTIVITIES	_(44,421)	(320,949)		
INVESTING ACTIVITIES Investment in a joint venture Proceeds from disposal of held-for-trading investment Purchase of property, plant and equipment Purchase of prepaid lease payments Purchase of intangible assets Payment for deposits of property, plant and equipment Payment for deposit of available-for-sale investment Placement of bank deposits Purchases of available-for-sale investment Withdrawal of bank deposits Other investing activities	(18,000) 68,855 (75,076) — (3,823) (962) — (10,361) 54,858 3,938	(87,645) (5,850) (7,903) (4,421) (24,004) (423,528)		
NET CASH FROM INVESTING ACTIVITIES	19,429	_126,573		
FINANCING ACTIVITIES Repayment of bank borrowings Payment for repurchase of shares New bank borrowings raised Contribution from non-controlling shareholders Other financing activities	(368,811) (23,732) 338,071 5,900 123			
NET CASH USED IN FINANCING ACTIVITIES	_(48,449)	_(34,085)		
NET DECREASE IN CASH AND CASH EQUIVALENTS	(73,441)	(228,461)		
CASH AND CASH EQUIVALENTS AT BEGINNING OF THE PERIOD	876,532	1,126,957		
EFFECT OF FOREIGN EXCHANGE RATE CHANGES	(2,716)	19,484		
CASH AND CASH EQUIVALENTS AT END OF THE PERIOD, REPRESENTED BY BANK BALANCES AND CASH	800,375	917,980		

NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE THREE MONTHS ENDED 31 MARCH 2017

1. GENERAL

The Company was incorporated in the Cayman Islands on 29 July 2004 as an exempted company with limited liability and its shares are listed on the Main Board of the Stock Exchange of Hong Kong Limited (the "Stock Exchange"). Its ultimate controlling shareholders are Messrs. Liu Dejian, Liu Luyuan and Zheng Hui. The address of the registered office of the Company is Cricket Square, Hutchins Drive, P.O. Box 2681, Grand Cayman KY1-1111, Cayman Islands and its principal place of business is Units 2001-05 & 11, 20th Floor, Harbour Centre, 25 Harbour Road, Wan Chai, Hong Kong.

The Company is an investment holding company. The principal activities of the Group are engaged in (i) online games development, including games design, programming and graphics and online games operation, (ii) education business and (iii) mobile solution, products and marketing business.

The condensed consolidated financial statements are presented in Renminbi ("RMB"), which is the same as the functional currency of the Company.

2. BASIS OF PREPARATION

The amounts included in the condensed consolidated financial statements have been computed in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") applicable to interim periods. However, it does not contain sufficient information to constitute a set of condensed financial statements as defined in Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the HKICPA.

3. PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis except for certain financial instruments and investment properties, which are measured at fair values, as appropriate.

Except as described below, the accounting policies and the methods of computation used in the condensed consolidated financial statements for the three months ended 31 March 2017 are the same as those followed in the preparation of the Group's annual financial statements for the year ended 31 December 2016.

Interest in a joint venture

The results and assets and liabilities of a joint venture are incorporated in these condensed consolidated financial statements using the equity method of accounting. The financial statements of the joint venture used for equity accounting purposes are prepared using uniform accounting policies as those of the Group for like transactions and events in similar circumstances. Under the equity method, an investment in a joint venture is initially recognised

in the condensed consolidated statement of financial position at cost and adjusted thereafter to recognise the Group's share of the profit or loss and other comprehensive income of the joint venture. An investment in a joint venture is accounted for using the equity method from the date on which the investee becomes a joint venture.

The Group discontinues the use of the equity method from the date when the investment ceases to be a joint venture, or when the investment (or a portion thereof) is classified as held for sale. When the Group retains an interest in the former joint venture and the retained interest is a financial asset, the Group measures the retained interest at fair value at that date and the fair value is regarded as its fair value on initial recognition in accordance with HKAS 39. Therefore, if a gain or loss previously recognised in other comprehensive income by that joint venture would be reclassified to profit or loss on the disposal of the related assets or liabilities, the Group reclassifies the gain or loss from equity to profit or loss (as a reclassification adjustment) when the equity method is discontinued.

In the current interim period, the Group has applied, for the first time, certain amendments to HKFRSs issued by the HKICPA that are mandatorily effective for the current interim period.

The application of the above amendments to HKFRSs in the current interim period has had no material effect on the amounts reported in these condensed consolidated financial statements and/or disclosures set out in these condensed consolidated financial statements.

4. REVENUE, OTHER INCOME AND GAINS

	Three months ended		
	31	March	
	2017	2016	
	(Unaudited) RMB'000	(Unaudited) RMB'000	
Revenue			
Online game revenue	398,501	284,067	
Education revenue	297,771	279,942	
Mobile solution, products and marketing revenue	17,170	7,628	
	713,442	571,637	
Other income and gains			
Government grants (Note)	4,815	3,663	
Interest income	2,049	7,728	
Game implementation income	2,124	505	
Gain on disposal of assets classified as held for sale	_	1,601	
Rental income, net of negligible outgoing expenses	1,008	1,399	
Gain on disposal of property, plant and equipment	8	_	
Others	522	715	
	10,526	15,611	

Note: Government grants were received from the government of the People's Republic of China (the "PRC") mainly for subsidising the costs incurred by the Group in conducting and launching research and development projects in Fujian Province, the PRC, relating to software or technology development. There are no unfulfilled conditions or contingencies relating to the grants.

5. SEGMENT INFORMATION

Information reported to the executive directors of the Company, being the chief operating decision maker ("CODM"), for the purposes of resource allocation and assessment of segment performance focuses on types of goods or services delivered or provided.

The following is an analysis of the Group's revenue and results by reportable segments:

Three months ended 31 March 2017

			Mobile solution, products and	
	Online game (Unaudited) RMB'000	Education (Unaudited) RMB'000	marketing (Unaudited) RMB'000	Total (Unaudited) RMB'000
Segment revenue	<u>398,501</u>	297,771	<u>17,170</u>	<u>713,442</u>
Segment profit (loss)	<u>187,716</u>	<u>(166,722</u>)	<u>(6,759</u>)	14,235
Unallocated income and gains Unallocated expenses and losses Net gain on held-for-trading				2,279 (73,694)
investment				23
Loss before taxation				<u>(57,157)</u>
Three months ended 31 March 2016				
			Mobile solution and	
	Online game (Unaudited) RMB'000	Education (Unaudited) RMB'000	marketing (Unaudited) RMB'000	Total (Unaudited) RMB'000
Segment revenue	284,067	279,942	7,628	571,637
Segment profit (loss)	95,985	(127,790)	(7,935)	(39,740)
Unallocated income and gains Unallocated expenses and losses Net loss on held-for-trading				7,583 (93,096)
investment				(3,245)
Loss before taxation				<u>(128,498</u>)

The accounting policies of the operating segments are the same as the Group's accounting policies. Segment profit (loss) represents the profit earned or loss incurred from each segment without allocation of share-based payments expense, net gain (loss) on held-for-trading investment, net gain on disposal of held-for-trading investment, income tax expenses, and unallocated income, gains, expenses and losses. This is the measure reported to the CODM for the purposes of resource allocation and performance assessment.

All of the segment revenue reported above is from external customers.

The following is an analysis of the Group's assets by operating segments:

	31 March	31 December
	2017	2016
	(Unaudited)	(Audited)
	RMB'000	RMB'000
Online game	2,201,494	2,191,394
Education	1,702,178	1,802,731
Mobile solution, products and marketing	193,902	195,575
Total segment assets	4,097,574	4,189,700
Unallocated	511,128	589,268
	4,608,702	4,778,968

For the purposes of monitoring segment performance and allocating resources, all assets are allocated to operating segments other than those assets managed on group basis, such as available-for-sale investments, held-for-trading investment, loan receivables, properties under development, certain prepaid lease payments and bank balances and cash. No analysis of the Group's liabilities by operating segments is disclosed as they are not regularly provided to the CODM for review.

6. TAXATION

	Three months ended		
	31 March		
	2017	2016	
	(Unaudited)	(Unaudited)	
	RMB'000	RMB'000	
The tax charge comprises:			
Hong Kong Profits Tax	2,005	2,388	
The PRC Enterprise Income Tax ("EIT")	16,077	7,110	
Taxation in other jurisdiction	119	143	
Deferred tax	(2,290)	(3,346)	
	<u>15,911</u>	6,295	

Hong Kong Profits Tax is calculated at 16.5% on the estimated assessable profit for the three months ended 31 March 2017 and 31 March 2016.

PRC EIT is calculated at the applicable tax rates in accordance with the relevant laws and regulations in the PRC.

United Kingdom corporation tax rate applicable to subsidiaries is 20% for the three months ended 31 March 2017 and 31 March 2016.

Taxation arising in other jurisdiction is calculated at the rate prevailing in the relevant jurisdiction.

7. DIVIDENDS

The directors of the Company do not recommend the payment of an interim dividend during the three months ended 31 March 2017 and 31 March 2016.

8. LOSS PER SHARE

The calculation of the basic and diluted loss per share attributable to the owners of the Company is based on the following data:

Three months ended					
31 N	Iarch				
2017	2016				
Inaudited)	(Unaudited)				

(Unaudited) (Unaudited) RMB'000 RMB'000

Loss for the purpose of basic and diluted loss per share:

- loss for the period attributable to the owners of the Company

(45,666) (113,563)

Number of shares Three months ended 31 March

2017 2016 (Unaudited) (Unaudited) '000 '000

Weighted average number of shares in issue during the period for the purpose of basic loss per share (after adjusted for the effect of unvested and treasury shares held under share award scheme)

496,335 494,155

The calculation of diluted loss per share for the three months ended 31 March 2017 and 31 March 2016 does not assume the exercise of the Company's outstanding share options as the exercise of the Company's share options would result in a decrease in loss per share.

9. PROPERTY, PLANT AND EQUIPMENT

During the three-month period ended 31 March 2017, the deposits of approximately RMB4,530,000 (three-month period ended 31 March 2016: RMB1,511,000) were transferred to property, plant and equipment and the Group spent approximately RMB75,076,000 (three-month period ended 31 March 2016: RMB87,645,000) for the acquisition of property, plant and equipment to expand its operations which mainly included RMB13,147,000 (three-month period ended 31 March 2016: RMB19,816,000) in plant and equipment and RMB51,759,000 (three-month period ended 31 March 2016: RMB56,746,000) in construction in progress. The Group has no material disposal of property, plant and equipment in both periods.

10. TRADE RECEIVABLES

The Group generally allows a credit period ranging from 30 days to 90 days to its agents/trade customers. For customers in education business, the Group accepts settlement of trade receivables by four years in accordance with the agreements.

The following is an aged analysis of trade receivables net of allowance for doubtful debts presented based on the date of delivery of goods/date of rendering of services which approximated the respective revenue recognition dates.

	31 March	31 December
	2017	2016
	(Unaudited)	(Audited)
	RMB'000	RMB'000
Trade debtors		
0 - 30 days	224,173	219,717
31 - 60 days	69,296	72,091
61 - 90 days	27,421	26,646
Over 90 days	38,880	25,980
Receivables with extended credit terms		
Due within one year	7,579	7,259
Due after one year	11,490	11,490
	378,839	363,183

11. TRADE AND OTHER PAYABLES

	31 March	31 December
	2017	2016
	(Unaudited)	(Audited)
	RMB'000	RMB'000
Trade payables	198,634	215,844
Accrued staff costs	127,038	161,940
Receipt in advance	34,657	32,179
Other tax payables	13,050	16,622
Other payables and accruals (Note)	100,700	105,172
	474,079	531,757

Note: Other payables and accruals mainly represent construction payable, advertising payable, office and server rental payable and other miscellaneous items for operating and investing activities.

The following is an aged analysis of trade payables presented based on the invoice date at the end of the reporting period.

	31 March	31 December
	2017	2016
	(Unaudited)	(Audited)
	RMB'000	RMB'000
0 - 90 days	177,549	165,030
91 - 180 days	18,375	49,629
181 - 365 days	1,510	141
Over 365 days	1,200	1,044
	198,634	215,844

12. CONVERTIBLE PREFERRED SHARES

Best Assistant Education Online Limited, an indirect non-wholly owned subsidiary of the Company issued 180,914,513 Series A convertible preferred shares of par value of United States dollar ("USD") 0.001 each at an aggregate issue price of USD52,500,000 (equivalent to approximately RMB321,762,000) to IDG-Accel China Growth Fund-L.P., IDG-Accel China Growth Fund-A L.P., IDG-Accel China Investors L.P. (which collectively own approximately 13.6% of the issued share capital of the Company), Vertex Asia Fund Pte. Ltd., Alpha Animation and Culture (Hong Kong) Company Limited, Catchy Holdings Limited, DJM Holding Ltd. (in which Mr. Liu Dejian, executive director and beneficial owner of the Company has 100% equity interest), Creative Sky International Limited and NetDragon Websoft Inc., a direct wholly owned subsidiary of the Company on 13 February 2015. The Series A convertible preferred shares are denominated in USD.

Conversion

Series A convertible preferred shares shall be converted, at the option of the holder thereof, at any time after the issue date of the convertible preferred shares, into ordinary shares of the subsidiary of the Company at the applicable conversion ratio which was initially one ordinary share for each convertible preferred share. The initial conversion ratio of 1:1 is subject to adjustments, in the event of share split, share division, share combination, share dividend, reorganisation, merger, consolidation, reclassification, exchange, substitution, recapitalisation or similar event.

Series A convertible preferred shares shall be automatically converted into ordinary shares upon occurrence of an underwritten public offering of the ordinary shares of the subsidiary of the Company wherein the pre-offering market capitalisation of the subsidiary of the Company is no less than USD1,000,000,000 and net proceeds to the subsidiary of the Company are in excess of USD100,000,000.

Dividends

The holders of outstanding Series A convertible preferred shares shall be entitled to receive dividends, when, as and if declared by the board of the subsidiary of the Company, out of the funds lawfully available therefor, in preference and priority to any declaration or payment of any distribution on ordinary shares or other equity securities. The right to receive dividends on Series A convertible preferred shares shall not be cumulative, and no rights to such dividends shall accrue to holders of convertible preferred shares.

Liquidation

The holders of the Series A convertible preferred shares have preference over holders of ordinary shares and other equity securities with respect to payment of dividends and distribution of assets and funds upon liquidation of the subsidiary of the Company. The holders of the Series A convertible preferred shares shall be entitled to receive an amount equivalent to 300% of the issue price of Series A convertible preferred shares, plus all declared but unpaid dividends.

The Series A convertible preferred shares are classified as current liabilities.

The Group has elected to designate the Series A convertible preferred shares with embedded derivatives as financial liabilities at fair value through profit or loss on initial recognition. At the end of each reporting period subsequent to initial recognition, the entire Series A convertible preferred shares are measured at fair value, with changes in fair value recognised directly in profit or loss in the period in which they arise.

The movements of the Series A convertible preferred shares for the period are set out as below:

	31 March	31 December
	2017	2016
	(Unaudited) RMB'000	(Audited) RMB'000
At the beginning of the period	104,101	278,499
Payment for repurchase of shares by the Group	_	(53)
Fair value change	(5,218)	(193,357)
Exchange adjustments	(565)	19,012
At the end of the period	98,318	104,101

13. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to conform with current period's presentation.

LIQUIDITY AND CAPITAL RESOURCES

As at 31 March 2017, we had a pledged bank deposit and bank balances and cash of approximately RMB800.8 million (31 December 2016: RMB932.4 million). The gearing ratio (consolidated bank borrowings/consolidated total equity) was zero (31 December 2016: 0.01). As at 31 March 2017, no bank borrowings (31 December 2016: RMB29.0 million with floating-rate and share pledges over the shares and fixed and floating charges over the assets of certain subsidiaries) of the Group were made.

As at 31 March 2017, the Group had net current assets of approximately RMB823.2 million as compared with approximately RMB961.9 million as at 31 December 2016.

STAFF INFORMATION

For the period under review, the breakdown of the number of employees of the Group is set out below:

	At	At	At
	31 March	31 December	31 March
	2017	2016	2016
Research and development	3,493	3,468	2,991
Selling and marketing	1,290	1,221	1,091
Accounting, finance and general			
administration	857	1,008	917
Production	<u>261</u>	244	173
Total	<u>5,901</u>	<u>5,941</u>	5,172

DIRECTORS' AND CHIEF EXECUTIVES' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 31 March 2017, the interests and short positions of the Directors and chief executive of the Company in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (Chp 571 of the Laws of Hong Kong) ("SFO")), which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have under provisions of the SFO), or which were required to be entered in the register kept by the Company pursuant to Section 352 of the SFO or which were required, pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules"), to be notified to the Company and the Stock Exchange, were as follows:

			Number of shares and underlying shares held or	
Name of Director	Name of Company	Capacity and nature of interests	registered capital	Approximate percentage of shareholding
Liu Dejian (Note 2)	The Company	Beneficial owner, through a controlled corporation and beneficiary of a trust	254,138,457 (L)	51.36%
Liu Dejian (Note 3)	NetDragon (Fujian)	Beneficial owner	RMB299,880,000 (L)	99.96%
Leung Lim Kin, Simon (Note 4)	The Company	Beneficial owner	200,000 (L)	0.04%
Liu Luyuan (Note 2)	The Company	Beneficial owner an beneficiary of certain trust	d 255,822,457 (L)	51.70%
Liu Luyuan (Note 3)	NetDragon (Fujian)	Beneficial owner	RMB299,880,000 (L)	99.96%

	Name of	Capacity and	registered capital	
Name of Director	Company	nature of interests	contributed (Note 1)	shareholding
Zheng Hui (Note 2)	The Company	Beneficial owner and through controlled corporations	254,138,457 (L)	51.36%
Zheng Hui (Note 3)	NetDragon (Fujian)	Beneficial owner R	MB299,880,000 (L)	99.96%
Chen Hongzhan (Note 5)	The Company	Beneficial owner and beneficiary of certain trust	11,197,019 (L)	2.26%
Chao Guowei, Charles (Note 6)	The Company	Beneficial owner	918,000 (L)	0.19%
Lee Kwan Hung (Note 7)	The Company	Beneficial owner	1,102,519 (L)	0.22%
Liu Sai Keung, Thomas (Note 8)	The Company	Beneficial owner	975,019 (L)	0.20%

Notes:

- 1. The letter "L" denotes the shareholder's long position in the shares, underlying shares and share capital of the relevant member of the Group.
- 2. Liu Dejian is interested in 100.00% of the issued voting shares of DJM Holding Ltd., which in turn is interested in 38.61% of the issued voting shares of the Company. Liu Dejian is also interested in 0.42% of the issued voting shares of the Company which is represented by beneficial interest of 1,884,000 shares and a beneficiary of a trust of 197,019 shares.

Liu Luyuan is interested in 5.70% of the issued voting shares of the Company which is represented by interest held as a beneficiary of certain trust holding in aggregate 26,541,819 shares, and the rest being underlying shares of interest of 1,684,000 share options granted by the Company.

Zheng Hui is interested in 100.00% of the issued share capital of Fitter Property Inc., which in turn is interested in 3.84% of the issued voting shares of the Company. Zheng Hui owns the voting rights in respect of all the issued shares of Flowson Company Limited. Flowson Company Limited is interested in 100.00% of the issued voting shares of Eagle World International Inc., which in turn is interested in 2.81% of the issued voting shares of the Company. Zheng Hui is also interested in 0.30% of the issued shares of the Company which is represented by beneficial interest of 1,497,000 shares.

Liu Dejian is a brother of Liu Luyuan and a cousin of Zheng Hui who have agreed to act in concert to acquire interests in the shares in the Company. All of Liu Dejian, Liu Luyuan and Zheng Hui are deemed to be interested in 51.36% of the issued voting shares of the Company through their direct and deemed shareholding in all of DJM Holding Ltd., a trust in favour of Liu Luyuan, a trust in favour of Liu Dejian, Fitter Property Inc., Eagle World International Inc. and their respective shares held as beneficial owner in each of their personal capacities.

- 3. Liu Dejian, Liu Luyuan and Zheng Hui are interested in 3.23%, 0.07% and 96.66%, respectively, of the registered capital of Fujian NetDragon Websoft Co., Ltd. (福建網龍計算機網絡信息技術有限公司) ("NetDragon (Fujian)"). Liu Dejian, Liu Luyuan and Zheng Hui have agreed to act in concert to acquire interests in the registered capital of NetDragon (Fujian). All of Liu Dejian, Liu Luyuan and Zheng Hui are deemed to be interested in 99.96% of the registered capital of NetDragon (Fujian).
- 4. Leung Lim Kin, Simon is interested in 0.04% of the issued voting shares of the Company which is represented by beneficial interest of 200,000 Shares.
- 5. Chen Hongzhan is interested in 2.26% of the issued voting shares of the Company which is represented by personal interest of 156,200 shares and interest held as a beneficiary of certain trust holding in aggregate of 11,040,819 shares.
- 6. Chao Guowei, Charles is interested in 0.19% of the issued voting shares of the Company which is represented by personal interest of 579,500 shares and the rest being the underlying shares of interest of 338,500 shares options granted by the Company.
- 7. Lee Kwan Hung is interested in 0.22% of the issued voting shares of the Company which is represented by personal interest of 684,519 shares and the rest being underlying shares of interest of 418,000 share options granted by the Company.
- 8. Liu Sai Keung, Thomas is interested in 0.20% of the issued voting shares of the Company which is represented by personal interest of 257,019 shares and the rest being underlying shares of interest of 718,000 share options granted by the Company.

Save as disclosed above, to the best knowledge of the Directors, as at 31 March 2017, none of the Directors and chief executive of the Company had any interest and short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they

were taken or deemed to have under such provisions of the SFO), or which were required to be entered in the register kept by the Company pursuant to Section 352 of the SFO or which were required, pursuant to the Model Code to be notified to the Company and the Stock Exchange.

SUBSTANTIAL SHAREHOLDERS' INTERESTS AND OTHER PERSONS' INTERESTS AND SHORT POSITIONS IN SHARES, UNDERLYING SHARES AND DEBENTURES

So far as is known to the Directors, as at 31 March 2017, the following persons (other than a Director or chief executive of the Company) had, or were deemed or taken to have interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or, which were required to be entered in the register kept by the Company under Section 336 of the SFO or, who were directly or indirectly interested in 10% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meetings of any member of the Group:

Number of charge

Name of Shareholder	Name of Company	Capacity and nature of interests	and underlying shares held or amount of registered capital contributed (Note 1)	Approximate percentage of shareholding
DJM Holding Ltd.	The Company	Beneficial owner	191,078,100 (L)	38.61%
IDG Group (Note 2)	The Company	Beneficial owner	78,333,320 (L)	15.83%
Ho Chi Sing (Note 2)	The Company	Through controlled corporations	78,333,320 (L)	15.83%
Zhou Quan (Note 2)	The Company	Through controlled corporations	73,490,095 (L)	14.85%
First Elite Group Limited (Note 3)	The Company	Beneficial owner and through controlled corporation	26,541,819 (L)	5.36%
Jardine PTC Limited (Note 3)	The Company	Trustee	26,541,819 (L)	5.36%

Notes:

- 1. The letter "L" denotes the shareholder's long position in the share capital of the relevant member of the Group.
- 2. The IDG Group is comprised of four limited partnerships, namely IDG Technology Venture Investments, L.P., IDG-Accel China Growth Fund L.P., IDG-Accel China Growth Fund-A L.P. and IDG-Accel China Investors L.P., being interested in approximately 2.20%, 10.51%, 2.15% and 0.97% respectively, in the Company who are deemed to be acting in concert to acquire interests in the Company, and their respective controlling entities. The controlling structure of each of the above partnerships is as follows:
 - a) IDG Technology Venture Investments, L.P. is controlled by its sole general partner, IDG Technology Venture Investments, LLC, which in turn is controlled by its managing members, Zhou Quan and Ho Chi Sing.
 - b) IDG-Accel China Growth Fund L.P. and IDG-Accel China Growth Fund-A L.P. are controlled by their sole general partner, IDG-Accel China Growth Fund Associates L.P., which in turn is controlled by its sole general partner, IDG-Accel China Growth Fund GP Associates Ltd.. IDG-Accel China Growth Fund GP Associates Ltd. is held as to 35.00% by each of Zhou Quan and Ho Chi Sing.
 - c) IDG-Accel China Investors L.P. is controlled by its sole general partner, IDG-Accel China Investor Associates Ltd., which in turn is held as to 100.00% by Ho Chi Sing.
- 3. First Elite Group Limited is interested in 197,019 shares directly held by it and 26,344,800 shares held by Richmedia Holdings Limited, a company wholly-owned by First Elite Group Limited. First Elite Group Limited is in turn controlled by Jardine PTC Limited, which held relevant interest in trust for Liu Luyuan.

Save as disclosed above, the Directors are not aware of any persons (other than a Director or chief executive of the Company) who had, or were deemed or taken to have interests or short positions in the shares or underlying shares of the Company which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO or, which were required to be entered in the register kept by the Company under Section 336 of the SFO or who were directly or indirectly interested in 10% or more of the nominal value of any class of share capital carrying rights to vote in all circumstances at general meetings of any member of the Group as at 31 March 2017.

SHARE OPTION SCHEME

Pursuant to the resolution of the shareholders of the Company dated 12 June 2008, the Company adopted a new share option scheme (the "Main Board Share Option Scheme") to replace the existing share option scheme. Details of the share options outstanding and movement during the period ended 31 March 2017 are as follows:

	Date of	Exercise	As at 1 January	Num	ber of share o	ontions	As at 31 March
Grantee	grant	Price HKD	2017	Granted	Exercised	Lapsed	2017
Executive Directors							
Liu Luyuan	07.12.2009 22.07.2011	4.33 4.60	1,400,000 284,000	_ _	_	_	1,400,000 284,000
Independent non-executiv	e Directors						
Chao Guowei, Charles	04.12.2013 31.03.2017	15.72 23.65	238,500	100,000	_ _	_	238,500 100,000
Lee Kwan Hung	04.12.2013 31.03.2017	15.72 23.65	318,000	100,000		_	318,000 100,000
Liu Sai Keung, Thomas	23.04.2012 04.12.2013 31.03.2017	5.74 15.72 23.65	300,000 318,000	100,000	_ _ _	_ _ _	300,000 318,000 100,000
Others							
Employees	28.04.2011 22.07.2011 23.04.2012 06.07.2012 12.09.2012 16.01.2013 25.04.2014 11.05.2015	4.80 4.60 5.74 6.53 7.20 11.164 14.66 27.75	497,452 58,950 474,294 246,326 50,250 370,250 278,000 214,000	- - - - - -	2,128 ————————————————————————————————————		495,324 58,950 474,294 246,326 50,250 358,750 278,000 214,000
Total			5,048,022	300,000	13,628		5,334,394

Notes:

- 1. On 31 March 2017, 300,000 share options were granted to the Directors of the Company under the Main Board Share Option Scheme. The closing price of the Company's shares on 31 March 2017 (the trading day on the grant of the share options) was HKD23.65.
- 2. During the period under review, no share options were exercised by Directors of the Company.

SHARE AWARD SCHEME

The Company

On 2 September 2008 (the "NetDragon Adoption Date"), the Board approved and adopted the share award scheme (the "NetDragon Share Award Scheme") in which selected employees of the Group are entitled to participate. Unless early terminated by the Board, the NetDragon Share Award Scheme shall be valid and effective for a term of ten years commencing on the NetDragon Adoption Date. The Board shall not grant any award of shares which would result in the nominal value of shares which are the subject of awards granted by the Board under the NetDragon Share Award Scheme representing in aggregate over 10% of the issued capital of the Company from time to time.

Pursuant to the rules of the NetDragon Share Award Scheme, the Group has signed an agreement with Bank of Communications Trustee Limited (the "Trustee"), for the purpose of administering the NetDragon Share Award Scheme and holding the awarded shares before they are vested.

On 31 March 2017, 100,000 awarded shares were granted to Leung Lim Kin, Simon, vice chairman and executive director of the Company. 109,586 awarded shares granted to a number of selected participants were outstanding as at 31 March 2017. The awarded shares, which were purchased at a price of HKD5.07 per share by the Trustee, will be transferred to the selected employees at nil consideration, subject to receipt by the Trustee of (i) transfer documents prescribed by the Trustee and duly signed by the selected employee within the period stipulated in the vesting notice issued by the Trustee to the selected employee and (ii) a confirmation from the Company that all vesting conditions having been fulfilled.

Among 218,212 vested awarded shares as at 31 March 2017, a total of 218,212 awarded shares were vested by the Directors.

Subject to the acceptance by the relevant selected employees, such awarded shares may be held by the selected employees in their own names or such nominees, including any trustees, as designated by the selected employees.

Best Assistant Education Online Limited ("Best Assistant")

On 7 August 2012, Best Assistant adopted a share award scheme as amended on 13 February 2015 (the "Best Assistant Share Award Scheme") in which selected participants include senior management employees of Best Assistant and/or its subsidiaries ("Best Assistant Group"), consultants to Best Assistant Group employed by any member of the Company, its associated companies or their subsidiaries

(excluding Best Assistant Group) and any person who contributes to the development of Best Assistant Group which has been certified and determined by the board of directors of Best Assistant with the affirmative vote of one director appointed by IDG Investors, Vertex or Alpha.

Subject to early termination, the Best Assistant Share Award Scheme shall be valid and effective for a term of ten years commencing on 7 August 2012. Best Assistant may also transfer shares awarded under the Best Assistant Share Award Scheme whether vested or unvested to other trusts and if there is a change in control of Best Assistant, all awarded shares shall immediately be vested. The board of directors of Best Assistant may also waive any vesting conditions with the affirmative vote of one director appointed by IDG Investors, Vertex or Alpha. The maximum number of shares which may be granted to the participants under the Best Assistant Share Award Scheme shall not exceed ten percent (10%) of the total issued share capital of Best Assistant from time to time or such number of shares as determined by the board of directors of Best Assistant with the affirmative vote of one director appointed by IDG Investors, Vertex or Alpha.

Pursuant to the rules of the Best Assistant Share Award Scheme, Best Assistant has signed an agreement with the Trustee, for the purpose of administering the Best Assistant Share Award Scheme and holding the awarded shares before they are vested.

Subject to, inter alia, the receipt by the Trustee of (i) the prescribed transfer documents duly signed by the selected participants within the period stipulated in the vesting notices; and (ii) confirmation from Best Assistant that all vesting conditions having been fulfilled, the awarded shares will be transferred to the selected participants at nil consideration upon vesting.

As at 31 March 2017, no awarded shares were granted under the Best Assistant Share Award Scheme.

ISSUE OF SERIES A PREFERRED SHARES BY BEST ASSISTANT

On 6 January 2015, Best Assistant entered into a subscription agreement ("Series A Agreement") with IDG-Accel China Growth Fund-L.P., IDG-Accel China Growth Fund-A L.P., IDG-Accel China Investors L.P. (together referred to as "IDG Investors"), Vertex Asia Fund Pte. Ltd. ("Vertex"), Alpha Animation and Culture (Hong Kong) Company Limited ("Alpha"), Catchy Holdings Limited, DJM Holding Ltd., Creative Sky International Limited and NetDragon Websoft Inc. ("NetDragon BVI"), a direct wholly owned subsidiary of the Company (collectively referred to as "Series A Investors") for the allotment and issue of an aggregate of 180,914,513 Series A preferred Shares ("Series A Preferred Shares") for a total consideration of

US\$52,500,000 (equivalent to approximately HK\$409.5 million). The Series A Agreement and the issue and allotment of the Series A Preferred Shares were completed on 13 February 2015. The Series A Preferred Shares represented 100% of all issued preferred shares of Best Assistant and accounted for approximately 12.22% of all the outstanding shares of Best Assistant upon full conversion of all of the Series A Preferred Shares.

Assuming all of the Series A Preferred Shares are fully converted into ordinary shares of Best Assistant, the Company's interest in ordinary shares of Best Assistant will be reduced from 87.28% to approximately 78.96%.

As at 31 March 2017, no Series A Preferred Shares have been converted into ordinary shares of Best Assistant.

MODEL CODE OF CONDUCT FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted a code of conduct regarding securities transactions by Directors on terms no less exacting than the required standard of dealings as set out in the Model Code under Appendix 10 to the Listing Rules. The Company confirms that, having made specific enquiry of all Directors, all the Directors have confirmed that they have complied with the required standard of dealings as set out on the Model Code under Appendix 10 to the Listing Rules and the code of conduct of the Company regarding securities transactions by the Directors for the period ended 31 March 2017.

COMPETITION AND CONFLICT OF INTERESTS

None of the Directors or any of their respective associates (as defined under the Listing Rules) has interest in any business that competes or may compete, either directly or indirectly, with the businesses of the Group, or has any other conflict of interests with the Group as at the date of this announcement.

COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE

Throughout the period under review, the Company has complied with the code provisions of the Corporate Governance Code as set out in Appendix 14 to the Listing Rules.

AUDIT COMMITTEE

The Company established the audit committee (the "Audit Committee") on 15 October 2007 which has adopted written terms of reference in compliance with the Listing Rules. The primary duties of the Audit Committee are to review and supervise our financial reporting process and internal control systems, which include financial, operational and compliance controls and risk management functions.

The Audit Committee reviews the quarterly, interim and annual consolidated financial results of the Group. In addition, the Audit Committee also reviews and approves the pricing policy and the performance for the continued connected transactions and connected transactions relating to structure contracts, other contracts and control documents of the Group.

Our Audit Committee comprises three independent non-executive Directors, namely Chao Guowei, Charles, Lee Kwan Hung and Liu Sai Keung, Thomas. Chao Guowei, Charles is the chairman of the Audit Committee.

The terms of reference of the Audit Committee are posted on the websites of the Stock Exchange and the Company. The Group's unaudited consolidated financial statements for the period ended 31 March 2017 have been reviewed by the Audit Committee. The Audit Committee is of the opinion that the preparation of such results complied with the applicable accounting standards and requirements and that adequate disclosures have been made.

PURCHASE, SALE OR REDEMPTION OF SECURITIES

During the three months ended 31 March 2017, the Company bought back a total of 729,000 shares on the Stock Exchange at an aggregate consideration of HKD16,168,975 before expenses.

Details of the shares buy-backs are as follows:

Month of shares	Number of ordinary shares bought	Price po	er share	Aggregate consideration
bought back	back	Highest	Lowest	paid
		HKD	HKD	HKD
January 2017	729,000	22.80	21.35	16,168,975

By Order of the Board

NetDragon Websoft Holdings Limited

Liu Dejian

Chairman

Hong Kong, 13 June 2017

As at the date of this announcement, the Board comprises five executive Directors, namely Liu Dejian, Leung Lim Kin Simon, Liu Luyuan, Zheng Hui and Chen Hongzhan; one non-executive Director, namely Lin Dongliang; and three independent non-executive Directors, namely Chao Guowei, Charles, Lee Kwan Hung and Liu Sai Keung, Thomas.