

NetDragon Announces New Educational Technology Partnership with the City of Moscow

(HONG KONG – March 7, 2017) – NetDragon Websoft Holdings Limited (“NetDragon” or the “Company”; Hong Kong Stock Code: 777), a global leader in building online communities, is pleased to announce that the Company’s interactive flat panel displays have been selected by the City of Moscow to be installed in over 7,600 classrooms. As a result, over 14,500 educators throughout Moscow will be able to engage students using the latest advancements in interactive digital technologies designed for the modern classroom.

In support of Moscow’s “Smart City” initiative, NetDragon developed a best-in-class interactive flat panel display tailored to the specific needs of Moscow’s teachers with customized features and user experience. After a thorough process of evaluating various interactive classroom display technologies in accordance with Russian tender legislation, the City of Moscow selected technology from Promethean, a NetDragon subsidiary and global leader in interactive technologies for education, as its preferred solution for Moscow’s schools.

The powerful new interactive flat panel display from NetDragon, called the Irbis by Promethean panel, features vivid 4K resolution and enables up to 20 simultaneous touches for small group activities. In addition, the 86 inch Irbis by Promethean panel will set a new standard for interactive display surface touch and writing experiences. Designed with an innovative InGlass™ touch and writing technology, the Irbis by Promethean panel offers a naturally smooth writing experience with no script-lag or response delays.

“NetDragon is proud to partner with the City of Moscow on this landmark project that has the opportunity to reshape the learning experience for over 400,000 students across the city,” said Dr. Simon Leung, Vice Chairman and Executive Director of NetDragon. “We are excited about the opportunity to work hand in hand with the City of Moscow to create the digital tools that enable teachers to get the very best from their students in the latest state-of-the-art classroom environment.”

“Our children are digital natives so technology is the key to untap their full potential. Making school environments more playful and interactive is an essential part of our ‘Moscow digital school’ program launched last year,” said Artyom Ermolaev, CIO of Moscow and head of City of Moscow IT Department. “In the next few years, we will keep investing in cutting edge digital infrastructure for our public schools – and we are honored that this is a global effort with leading technology companies like NetDragon being part of it.”

The Irbis by Promethean panel project will be part of a broader system-wide, digital learning environment and will be deployed across over 1,500 school buildings in the City of Moscow. Each Irbis by Promethean panel will act as an integrated, all in one platform for Moscow teachers that will provide access to teaching tools including curated digital teaching resources and content, interactive lesson-building software from Promethean, an internet browser, and a bespoke digital lesson-delivery platform. Irbis by Promethean panel installations will begin later this month and will be completed before the end of 2017.

About NetDragon Websoft Holdings Limited

NetDragon Websoft Holdings Limited (HKSE: 0777) is a global leader in building internet communities. Established in 1999, NetDragon is a vertically integrated, cutting-edge R&D powerhouse with a highly successful track record which includes the development of flagship MMORPGs such as Eudemons Online and Conquer Online, China's number one online gaming portal, 17173.com, and China's most influential smartphone app store platform, 91 Wireless, which was sold to Baidu in 2013 in what was at the time the largest Internet M&A transaction in China. Being China's pioneer in overseas expansion, NetDragon also directly operates a number of game titles in over 10 languages internationally since 2003. In recent years, NetDragon has emerged as a major player in the global online and mobile education space as it works to leverage its mobile Internet technologies and operational know-how to develop a game-changing education ecosystem. For more information, please visit www.netdragon.com.

NetDragon Press Contact

Joseph Lo +852 9850 5033
Karin Wong +852 9755 6265
Netdragon@brunswickgroup.com

Investor enquiries, please contact:

NetDragon Websoft Holdings Limited
Ms. Maggie Zhou
Senior Director of Investor Relations
Tel.: +852 2850 7266/ +86 591 8754 3120
Email: maggie@nd.com.cn; ndir@nd.com.cn

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