



## **Promethean Wins Two *Tech & Learning* Best of Show Awards at ISTE 2016**

*-Company honored for leading the way in both software and hardware for K-12 learning-*

**(HONG KONG – July 14, 2016)** – NetDragon Websoft Holdings Limited (“NetDragon”; Hong Kong Stock Code: 777), a global leader in building Internet communities, is pleased to announce that Promethean has been awarded with [Best of Show](#) awards for its two products by *Tech & Learning* at ISTE 2016. The two winners were [ClassFlow™](#), Promethean’s free software for interactive learning and collaboration; and the [ActivPanel™](#), which was recently named the most preferred model of interactive flat panel display for K-12 classrooms in the United States, according to data from Futuresource Consulting Ltd.

An anonymous panel of educator judges selected the Best of Show products by scouring the exhibit hall floor during the conference in Denver, which featured 500 companies sharing their solutions with more than 16,000 educators.

The judges rated their impressions on a sliding scale, evaluating areas such as quality and effectiveness, ease of use, and creative use of technology. They then met in person to discuss their ratings and decide which technologies would have the most impact in the classroom and therefore deserve to be named Best of Show.

“We’re thrilled that both ClassFlow™ and the ActivPanel™ received Best of Show awards, and especially excited that ClassFlow™ won for the third year in a row,” said Promethean’s Chief Marketing Officer Vincent Young. “We’re truly honored that the judges recognized Promethean as a leader in both software and hardware. Creating immersive learning environments requires solutions that bring the digital and physical worlds together, wherever students connect to learning. We’ve significantly expanded the capabilities of ClassFlow™ and the ActivPanel™ in the past year, and this accolade reaffirms our strength in both categories.”

ClassFlow™ features interactive lessons, polls, assignments, and more that engage students with learning content. The newest iteration of ClassFlow™ added thousands of free, teacher-approved interactive lessons, free teacher and student accounts, access to ClassFlow™ Desktop, rewards for exemplary student behavior, and collaborative lesson-building.

The new ActivPanel™, which launched at ISTE 2016, features an externally accessible, upgradeable Android™ central processing unit, wireless and BlueTooth® connectivity, more than 500,000 pre-loaded applications, mobile device mirroring, digital whiteboarding, and free access to ClassFlow™.

An overview of all Best of Show winners will be included in the August 2016 issue of *Tech & Learning*.

## **About NetDragon Websoft Holdings Limited**

NetDragon Websoft Holdings Limited (HKSE: 0777) is a global leader in building Internet communities. Established in 1999, NetDragon is a vertically integrated, cutting-edge R&D powerhouse with a highly successful track record which includes the development of flagship MMORPGs such as Eudemons Online and Conquer Online, China's number one online gaming portal, 17173.com, and China's most influential smartphone app store platform, 91 Wireless, which was sold to Baidu in 2013 in what was at the time the largest Internet M&A transaction in China. Being China's pioneer in overseas expansion, NetDragon also directly operates a number of game titles in over 10 languages internationally since 2003. In recent years, NetDragon has emerged as a major player in the global online and mobile learning space as it works to leverage its mobile Internet technologies and operational know-how to develop a game-changing learning ecosystem. For more information, please visit [www.netdragon.com](http://www.netdragon.com).

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## **About Promethean**

Promethean is a global education company that improves learning productivity by developing, integrating, and implementing innovative 21<sup>st</sup>-century learning environments that help make everyone more engaged, empowered, and successful. Promethean's main corporate offices are located in Blackburn, UK, and Atlanta, USA. Promethean is a member of the Net Dragon Websoft Holdings Limited (HKSE: 0777) group of companies. For more information, please visit [PrometheanWorld.com](http://PrometheanWorld.com).

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