

*[For Immediate Release]*

## **NetDragon's Promethean ActivPanel Recognized as Best in Education at Annual Bett Awards**

*- Promethean's interactive flat panel display for classrooms named finalist in Bett Awards -*

[December 7, 2015, Hong Kong] NetDragon Websoft Inc. ("NetDragon" or "the Company") (Hong Kong Stock Code: 777), a leading developer and operator of online games and mobile internet platforms in China, today announced that ActivPanel, an interactive flat panel display designed specifically for classrooms and produced by its global education technology and solutions subsidiary Promethean, was named as a finalist in the 2016 Digital Devices category at the Bett Awards.

The Bett Awards are an annual awards celebration held at the British Educational Training and Technology Show that showcases resources and companies that seek to provide educators with the information, ideas and inspiration that are fundamental to the learning process. The Bett Awards are a celebration of the inspiring creativity and innovation that can be found throughout technology for education. Dr. Simon Leung, Vice Chairman and Executive Director of NetDragon, will present at the Bett 2016 on January 22, 2016, on the theme of Learning Evolution.

Dr. Leung commented, "The response to the ActivPanel and other proprietary Promethean products has been phenomenal from educators and students in the UK and around the world. We are committed to investing in lifetime learning by combining technology and education, and the recognition of Promethean's technology as a finalist at this year's Bett Awards demonstrates the level of success we strive to achieve. Welcoming Promethean into the NetDragon family will further enhance our competitive position in the market and create technological synergies and market access opportunities. We look forward to expanding the presence of Promethean products to more schools around the world as we create an unparalleled learning experience for our users."

**- End -**

**About NetDragon Websoft Inc.**

**NetDragon Websoft Inc.** (HKSE: 0777) is a leading innovator and creative force in the global mobile Internet industry. Established in 1999, NetDragon is a vertically integrated, cutting-edge R&D powerhouse with a highly successful track record which includes the development of flagship MMORPGs such as Eudemons Online and Conquer Online, China's number one online gaming portal, 17173.com, and China's most influential smartphone app store platform, 91 Wireless, which was sold to Baidu (NASDAQ:BIDU) in 2013 in what was at the time the largest Internet M&A transaction in China. Being China's pioneer in overseas expansion, NetDragon also directly operates a number of game titles in over 10 languages internationally since 2003. In recent years, NetDragon has emerged as a major player in the global online and mobile learning space as it works to leverage its mobile Internet technologies and operational know-how to develop a game-changing learning ecosystem. For more information, please visit [www.netdragon.com](http://www.netdragon.com).

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