

## NetDragon Expands Online Portfolio

### Launches Animation Ecological Community – 91kt.com – in China

**FUZHOU (October 11, 2011)** Leading Chinese online games and mobile applications developer, NetDragon Websoft Inc. (Stock Code: 777), today announced the launch of a youth entertainment website, 91kt.com, featuring the world's most popular Cartoon Network content.

Jointly developed by NetDragon and Turner Broadcasting System Asia Pacific, the parent company of Cartoon Network, 91kt.com focuses on offering Chinese kids the best in animated products and online games. The launch supports the Haixi Animation Creativity City Project, an initiative aimed at developing local talent, and also offers domestic upstream and downstream enterprises operating in the animation sector a valuable online marketing platform.

Jam-packed with content suitable for all ages, and updated monthly, 91kt.com answers the call from kids who want and love animation, providing cartoon fans and kids-at-heart the best and safest online entertainment experience.

As a premier online destination, the website features award-winning Cartoon Network original series popular with kids around the globe, including alien-morphing boy hero *Ben 10*; *The Powerpuff Girls*; *Chowder*; *Courage the Cowardly Dog*; *Dexter's Laboratory*; *Samurai Jack*; and *The Secret Saturdays*. Also showcasing local talent, 91kt.com offers the Chinese-made production *Artificial Intelligent Football GGO* – a football themed animated series developed and produced by Puzzle Animation Studio in Shenzhen, China. The series was launched in 2010 and aired in over 60 countries to critical acclaim.

Avid game enthusiasts can also find free interactive games based on Cartoon Network hits such as *Ben 10* and *The Powerpuff Girls Z* on the site. Gamers can use the tools available to create their own games within a game and share them with friends around the world; as well as play with a host of other applications allowing kids to express their creativity – whenever they choose.

"To create and share happiness is NetDragon's ultimate goal," said Liu Luyuan, Executive Director and Chief Executive Officer of NetDragon Websoft Inc. "We feel honored to be collaborating with Turner Broadcasting System, Asia Pacific to develop this Internet-based animation ecological community, delivering a whole new entertainment experience for kids and parents in China who love creative animation. It is yet another developmental milestone in demonstrating NetDragon's strong base in research and development, as well as its rich experience in globalized operations. "

#### About NetDragon

**NetDragon Websoft Inc.** is a leading innovator and creative force in China's online gaming and mobile internet industries. Established in 1999, we are a vertically integrated developer & operator of MMORPGs and a cutting-edge R&D powerhouse. We launched our first self-made online game *Monster & Me* in 2002, followed by multiple titles including *Eudemons Online*, *Conquer Online*, *Heroes of Might & Magic Online* and *Disney Fantasy Online*. We are also China's pioneer in overseas expansion, directly operating titles in overseas markets since 2004 in English, Spanish, Arabic and other languages. Our online games currently in development include *World of Dungeon Keeper Online* (previously named as *World of Dungeon Keeper*), *TRANSFORMERS Online*, *icombo* (previously named as *Cross Gate*), and a new version of *Ultima Online*. In the mobile Internet industry, we provide China's leading marketplace for smartphone users, offering applications and content for the most popular mobile operating systems. NetDragon owns many well-known mobile Internet products, including 91 Panda Reader, 91 PC Suite, 91 Panda Space, 91 mobile portal and hiapk.com .

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