

[For Immediate Release]

NetDragon Released New Chinese EP "Legend of the Oriental" for "Heroes of Might and Magic Online"

[19 August 2011, Hong Kong] NetDragon Websoft Inc. ("NetDragon"; Stock Code: 777), a leading developer and operator of online games and mobile Internet applications in China, announced the availability of the second Chinese expansion pack for its online game Heroes of Might and Magic Online, "Legend of the Oriental", on August 19, 2011 Beijing time.

Heroes of Might and Magic Online ("HoMM Online") is a 2.5 MMORPG developed based on the famous PC game Chronicles of Heroes of Might and Magic III as licensed by the French company, Ubisoft Entertainment SA. This online game combines the classic turn-based game mode with versatile online game features, which has been highly sought after by its players. Subsequent to the success of HoMM Online's first Chinese EP "Phoenix Returns", this new EP enriches the game with more Chinese elements and adds a new mystery tribe "Empire" featuring exclusively unique and new arms.

With the new EP, game players can choose new tribes and command a unique army featuring abundant Chinese elements to start their campaign. We believe that various innovative elements in "Legend of the Oriental", together with an epic title background, strongly challenging gaming capabilities as well as gorgeous and realistic special effects, will provide an unmatched experience to the fans of this game.

About NetDragon

NetDragon Websoft Inc. is a leading innovator and creative force in China's online gaming and mobile internet industries. Established in 1999, we are a vertically integrated developer & operator of MMORPGs and a cutting-edge R&D powerhouse. We launched our first self-made online game Monster & Me in 2002, followed by multiple titles including Eudemons Online, Conquer Online, Heroes of Might & Magic Online and Disney Fantasy Online. We are also China's pioneer in overseas expansion, directly operating titles in overseas markets since 2004 in English, Spanish, Arabic and other languages. Our online games currently in development include World of Dungeon Keeper Online (previously named as World of Dungeon Keeper), TRANSFORMERS Online, icombo (previously named as Cross Gate), and a new version of Ultima Online. In the mobile internet industry, we provide China's leading marketplace for smartphone users, offering applications and content for the most popular mobile operating systems. NetDragon owns many well-known mobile Internet products, including 91 Panda Reader, 91 PC Suite, 91 Panda Space, 91 mobile portal and hipak.com.

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