

[For Immediate Release]

NetDragon Websoft Inc. Enhances Its Overseas Expansion by Launching Turkish Version of Conquer Online

[30 June, 2011, Hong Kong] NetDragon Websoft Inc. ("NetDragon", Stock Code: 777), a leading online game developer and operator in China, is pleased to announce the availability of a Turkish version of its online game Conquer Online in countries such as Turkey, Germany, Azerbaijan and Cyprus today.

Conquer Online is one of the most successful products as NetDragon expands overseas. With multiple versions in different languages rolled out gradually, the game has been very popular in the player community in more than 100 countries and regions worldwide. This Turkish version not only maintains the Islamic-featured themes, such as Ramadan and End of Ramadan adopted in the previous Arabic edition, but also adds activities based on Turkish folklores, fairy tales and fables. NetDragon will leverage its experience in game localization to offer game experience with unique regional flavors to local players.

As a pioneer in developing an independent operation model in overseas game markets, NetDragon has grown into one of the largest online game exporters in China. With a large population and top bandwidth penetration in the world, Turkish-speaking countries offer enormous growth potential for online games. The launch of the Turkish version of Conquer Online will further expand NetDragon's footprint in overseas markets and consolidate the company's leading role in the emerging online game market.

About NetDragon

NetDragon Websoft Inc. is a leading innovator and creative force in China's online gaming and mobile internet industries. Established in 1999, we are a vertically integrated developer & operator of MMORPGs and a cutting-edge R&D powerhouse. We launched our first self-made online game *Monster & Me* in 2002, followed by multiple titles including *Eudemons Online*, *Conquer Online*, *Heroes of Might & Magic Online* and *Disney Fantasy Online*. We are also China's pioneer in overseas expansion, directly operating titles in overseas markets since 2004 in English, Spanish, Arabic and other languages. Our online games currently in development include *World of Dungeon Keeper*, *TRANSFORMERS Online*, *icombo* (previously named as *Cross Gate*), and a new version of *Ultima Online*.

In the mobile internet industry, we provide China's leading marketplace for smartphone users, offering applications and content for the most popular mobile operating systems. NetDragon currently offers its 91 portal, 91 PC Suite & 91 Panda Space, *hipak.com*, Android market and Android ROM as its 5 major application distribution channels and two digital content distribution channels including 91 Panda Reader and Panda Home.

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