

[For Immediate Release]

NetDragon and DeNA to Cooperate in Mobile Games

[April 28, 2011, Hong Kong] **NetDragon Websoft Inc.** ("NetDragon", Stock Code: 777), a leading online game developer and operator in China, announced a strategic cooperation opportunity with Japan's leading mobile SNS and social game developer DeNA at the Global Mobile Internet Conference in Beijing. The cooperation involves sharing mobile game development resources and distribution platforms, NetDragon's 91 and DeNA's Mobage, to strengthen the leadership positions of each platform in respective home markets and beyond. DeNA will build a Mobage community for NetDragon's 91Game platform which will encompass games developed by DeNA and other content providers. Meanwhile, NetDragon will use DeNA's Ngcore engine to develop games which will be incorporated into Mobage, Japan's leading mobile social networking platform.

About DeNA

DeNA Co., Ltd. is a globally renowned mobile internet enterprise, which owns Mobage Town, Japan's largest mobile SNS website, as well as the world's most successful mobile community gaming platform. Recently, DeNA actively expanded its markets worldwide, invested and acquired China's largest mobile SNS community tx.com.cn and America's largest smart phone mobile game developer Ngmoco. In addition, DeNA released a smartphone mobile community gaming platform under the same name of "Mobage" in 2011.

About NetDragon

NetDragon Websoft Inc. is a leading innovator and creative force in China's online gaming and mobile internet industries. Established in 1999, we are a vertically integrated developer & operator of MMORPGs and a cutting-edge R&D powerhouse. We launched our first self-made online game Monster & Me in 2002, followed by multiple titles including Eudemons Online, Conquer Online, Heroes of Might & Magic Online and Disney Fantasy Online. We are also China's pioneer in overseas expansion, directly operating titles in overseas markets since 2004 in English, Spanish, Arabic and other languages. Our online games currently in development include World of Dungeon Keeper, TRANSFORMERS Online, icombo (previously named as Cross Gate), and a new version of Ultima Online. In the mobile internet industry, we provide China's leading marketplace for smartphone users, offering applications and content for the most popular mobile operating systems. NetDragon currently offers its 91 portal, 91 PC Suite & 91 Panda Space, hipak.com, Android market and Android ROM as its 5 major application distribution channels and two digital content distribution channels including 91 Panda Reader and Panda Home.

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