

***[For Immediate Release]**

NetDragon Receives “Award for Original Online Game” at 8th China International Digital Content Expo

[5 November, 2010 Hong Kong] NetDragon Websoft Inc., (“NetDragon” or the “Company”; Stock Code: 777) , a leading online game developer and innovator in China announced that the company was once again honored with “Award for Original Online Game” at the 8th China International Digital Content Expo (“DigiChina”)recently held in Beijing.

DigiChina, sponsored by the PRC Ministry of Culture in cooperation with the PRC General Administration of Press and Publication, the State Administration of Radio, Film and Television, is one of the most influential events for the digital content industry in China. It aims at promoting both the development of the Chinese internet culture industry and international cooperation and communication. NetDragon exhibited its large-scale fantasy MMORPG “Tian Yuan” as well as the well-known mobile software applications including “91 PC Suite” and “91 Panda Reader” at the DigiChina. Building on its 2009 win, the company again laid claim to this year’s “Award for Original Online Game,” which is a testament to NetDragon’s continued competitive strength in terms of independent innovation.

About NetDragon

NetDragon Websoft Inc. is a leading innovator and creative force in China's online gaming industry. Established in 1999, NetDragon has been operating and developing a broad range of MMORPGs since launching its first self-made title Monster & Me in 2002. In addition, NetDragon is China's pioneer in overseas expansion, having directly operated its titles in overseas markets since 2004 in English, French, Spanish and other foreign languages. NetDragon's game portfolio comprises a range of massively multiplayer online games that cater to various types of players and gaming preferences. Current offerings include the games Eudemons Online, Conquer Online, Zero Online, Way of the Five, Heroes of Might & Magic Online, Disney Fantasy Online and Tian Yuan. NetDragon also has multiple games currently in development, including Dungeon Keeper Online, TRANSFORMERS Online, Doomsday, Cross Gate, Legend of the Dark and a new version of Ultima Online.

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