NetDragon Websoft Inc. Announces Third Quarter 2009 Unaudited Financial Results

[25 November 2009, Hong Kong] **NetDragon Websoft Inc.** ("NetDragon", with its subsidiaries collectively the "Group"; Stock Code: 777), a leading online game developer and operator in China, today announced its unaudited consolidated financial results for the three months and nine months ended September 30, 2009.

Third Quarter 2009 Business Highlights

- Launched "Gold Edition: Heroes of Might and Magic Online".
- Licensed "Eudemons Online" and "Tou Ming Zhuang Online" in Vietnam.
- Concluded the final round of closed beta testing for "Tian Yuan" and initiated open beta testing of "Disney Fantasy Online".
- Released the Expansion Pack (EP) of "Conquer Online" named "Raiding Clans" in Chinese, English, French and Spanish.
- "Panda Home", a self-developed mobile phone application, won the "Best Home Replacement App" award at the first Android Network Awards.
- Launched the 5th Chinese EP for "Eudemons Online", titled "Demon Rising".
- Launched open beta testing for the Arabic version of "Conquer Online" in the MENA markets, marking the first-ever large-scale Chinese online game successfully introduced in said area.
- Licensed "Zero Online" in Japan and "Way of the Five" in Taiwan, Hong Kong and Macau.
- Recognized as the "Most Valuable Enterprise in China's Online Game Industry over the Past Ten Years" at the Ten-Year China Online Game Industry Award Ceremony.
- The Group celebrated its 10th anniversary on 1 September 2009.

Recent Developments

- Received the "Best Q-version Online Game" award for "Way of the Five" won at the 2009 ChinaJoy Golden Plume Awards Grand Ceremony in October 2009.
- Conducted the first close beta testing of "Dungeon Keeper Online" in October 2009.
- Licensed its flagship game "Eudemons Online" to Nival Group, for Russia and the CIS region in October 2009.
- Recognized by Fortune Magazine as one of the "2009 Outstanding Employers the Best Companies to Work for in China.

Chairman's Statement

Mr. Liu Dejian, Chairman and Executive Director of NetDragon, commented: "As one of the leading innovators in the rapidly evolving interactive media industry, we continue to execute upon our strategy of strengthening core game development and operating capabilities in order to tap market opportunities both in the PRC and abroad. With an R&D force of nearly 2,000, we have built our "engine" for future growth in online gaming, mobile applications, digital platforms and multimedia initiatives.

Mr. Liu continued: "With increasing output of proprietary products from our R&D engine, we have been able to bolster our pioneering approach of direct game operations in multiple geographies while also expanding our network of publishing partners around the world through outbound licensing. We are quite happy with our progress in attracting gamers in both emerging and developed markets, and we shall redouble our efforts to provide players worldwide with excellent interactive entertainment experiences for years to come."

Mr. Liu concluded: "While our capacity expansion in the past 2 years has elevated our fixed cost structure, we remain a firm believer in the innovative practices and the productivity of our human resources. We expect to reap the rewards from our prudent investment in the future, and as our Group headcount remains flat sequentially, we believe that margins will recover in due course."

Business Outlook

- Launch of "Tian Yuan" and "Disney Fantasy Online" expected by yearend 2009.
- Launch of English version of "Eudemons Online" EP "Demon Rising" expected in December, 2009.
- Games in the pipeline include "CJ7 Online" and "Dungeon Keeper Online" in 2010, and a new version of "Ultima Online" in 2011.
- Enhance our proprietary technological platform and produce a greater proportion of high-quality 3D games to further enrich our game portfolio.
- Upgrade our game and product development capability in a prudent and selective manner.
- Maintain our focus on the in-game user experience and the timely launch of EPs, to extend the lifecycle of our existing games.
- Continue to explore opportunities in mobile software applications, as many of the Group's mobile apps rank among the most popular mobile products in China. This business endeavor is an integral part of the Groups' multimedia strategy.

Management Conference Call

NetDragon will host a management conference call and webcast to review its results and recent developments, at 8:00 pm Hong Kong Time 25 November 2009, which corresponds to 7:00am of 25 November Eastern Standard Time.

Dial-in details for the live conference call are as follows:

Dial in numbers:

International Toll +1 617 786 2963

US Toll Free +1 800 901 5241

Hong Kong Toll Free +800 96 3844

South China Toll Free 10 800 130 0399

North China Toll Free 10 800 152 1490

Passcode: 63545413

Replay service is available from November 25 to December 2, 2009. Below are the replay numbers for different regions. International Toll: +1 617 801 6888; US Toll Free: +1 888 286 8010; Replay passcode: 54422741. A live and archived webcast of the conference call will be available on the Investor Relations section of NetDragon's website at http://ir.netdragon.us/investor/ir_events.shtml. Participants in the live webcast should visit the aforementioned website 10 minutes prior to the call, then click on the icon for "3Q 2009 Results Investor Conference Call" and follow the registration instructions.

About NetDragon

NetDragon Websoft Inc. is a leading innovator and creative force in China's online gaming industry. Established in 1999, NetDragon has been operating and developing a broad range of MMORPGs since launching its first self-made title Monster & Me in 2002. In addition, NetDragon is China's pioneer in overseas expansion, having directly operated its titles in overseas markets since 2004 in English, French, Spanish and other foreign languages.

The Group's game portfolio comprises a range of massively multiplayer online games that cater to various types of players and gaming preferences. Current offerings include the games Way of the Five, Eudemons Online, Conquer Online, Zero Online, and Heroes of Might & Magic Online. The Group also has several games currently in development, including Tian Yuan, Disney Fantasy Online, CJ7 Online, Dungeon Keeper Online and a new version of Ultima Online.

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Financial Highlights (unaudited)

(RMB Millions)	3Q 2009	2Q 2009	QoQ	3Q 2009	3Q 2008	YoY
Revenue	150.9	162.9	(7.4%)	150.9	136.6	10.4%
Gross Profit	129.0	140.9	(8.4%)	129.0	119.3	8.2%
GPM	85.5%	86.5%		85.5%	87.3%	
Profit for the period	19.0	17.6	7.9%	19.0	50.9	(62.7%)
NPM	12.6%	10.8%		12.6%	37.2%	
Basic EPS (RMB cents)	3.67	3.32	10.5%	3.67	9.45	(61.2%)
Dividend per share (HKD)		0.082				

Metrics

	3Q2009	2Q2009	1Q2009	4Q2008	3Q2008	2Q2008	1Q2008
PCU	519,000	632,000	695,000	591,000	544,000	697,000	669,000
ACU	273,000	310,000	333,000	317,000	311,000	355,000	313,000

Note: Online games include Conquer Online, Eudemons Online, Zero Online, Tou Ming Zhuang Online, Heroes of Might and Magic Online, Way of the Five and other games.

Condensed Consolidated Statement of Comprehensive Income For the nine months ended 30 September 2009

	Three months ended 30 September		Nine months ended		
			30 Septe	ember	
	2009	2008	2009	2008	
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	
	RMB'000	RMB'000	RMB'000	RMB'000	
Revenue	150,877	136,618	487,646	459,515	
Cost of revenue	(21,833)	(17,341)	(62,639)	(49,742)	
Gross profit	129,044	119,277	425,007	409,773	
Other revenue and gains	28,539	13,973	39,926	28,707	
Selling and marketing expenses	(31,551)	(26,446)	(98,746)	(70,686)	
Administrative expenses	(48,151)	(27,824)	(129,468)	(90,137)	
Development costs	(55,484)	(22,713)	(143,253)	(58,343)	
Other expenses	(161)	(3,870)	(538)	(23,165)	
Changes in fair value of derivative financial					
instruments	-	20,355	(15,214)	20,793	
Changes in fair value of financial assets at					
fair value through profit or loss	-	(22,318)	18,431	(21,709)	
Share of losses of associates	-	-	(724)	-	
Profit before taxation	22,236	50,434	95,421	195,233	
Taxation	(3,250)	450	(10,043)	(29,156)	
Profit for the period	18,986	50,884	85,378	166,077	
Other comprehensive loss:					
Exchange differences arising on translation					
of foreign operations	(522)	(1,627)	(720)	(47,428)	
Total comprehensive income for the period	18,464	49,257	84,658	118,649	
Profit for the period attributable to					
-Owners of the Company	19,290	50,884	85,682	166,189	
-Minority interests	(304)	-	(304)	(112)	
	18,986	50,884	85,378	166,077	
Total comprehensive income attributable to:					
Owners of the Company	18,768	49,257	84,962	118,761	
-Minority interests	(304)	-	(304)	(112)	
	18,464	49,257	84,658	118,649	
Earnings per share	<u> </u>	<u> </u>	<u> </u>	<u>.</u>	
- Basic	3.67cents	9.45 cents	16.30cents	30.67cents	
- Diluted	3.67cents	N/A	N/A	N/A	
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Condensed Consolidated Statement of Financial Position As at 30 September 2009

	At 30 September	At 31 December
	2009	2008
	(Unaudited)	(Audited)
	RMB'000	RMB'000
Non-current assets		
Property, plant and equipment	106,829	96,160
Prepaid lease payments	12,916	7,224
Deposit paid for acquisition of property,		
plant and equipment	-	7,357
Intangible assets	10,017	10,754
Interests in associates	-	224
Available-for-sale investments	4,000	4,000
Loan receivables	6,180	6,835
Deferred tax assets	54	54
	139,996	132,608
Current assets		
Prepaid lease payments	228	138
Trade and other receivables, prepayments and deposits	79,648	81,990
Loan receivables	416	440
Held for trading investments	282	-
Financial assets at fair value through profit or loss	-	311,806
Derivative financial instruments	-	31,857
Amounts due from associates	26,000	-
Tax recoverable	74	108
Bank deposits	397,309	629,454
Bank balances and cash	904,140	332,009
	1,408,097	1,387,802
Current liabilities		
Trade and other payables, accruals and deferred income	84,514	53,677
Income tax payable	12,721	12,922
	97,235	66,599
Net current assets	1,310,862	1,321,203
	1,450,858	1,453,811
Capital and reserves		
Share capital	39,264	39,264
Share premium and reserves	1,411,898	1,414,547
Equity attributable to owners of the Company	1,451,162	1,453,811
Minority interests	(304)	-
	1,450,858	1,453,811