



**NetDragon**

**NetDragon Websoft Holdings Limited**

**網龍網絡控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

*(於開曼群島註冊成立的有限公司)*

**2019 ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT**

**2019 環境、社會及管治報告**

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## A. ENVIRONMENTAL PROTECTION

### Emissions

NetDragon Websoft Holdings Limited (the “Company”) and its subsidiaries (collectively referred to as the “Group”) currently engages in online gaming and online education business and its nature of business is not related to manufacturing or other business which produces emissions (including greenhouse), waste (hazardous and non-hazardous), or other business which have a significant effect on the environment. Therefore, the Company is of the view that the KPIs relating to the environmental aspects under Part A of Appendix 27 are not applicable due to the immaterial impact on the environment by the Company’s business.

The Group has enhanced its management of emissions through technological and recycling solutions that seek to reduce the emission of relevant pollutants and greenhouse gases, waste discharged into water and land, as well as the generation of hazardous and non-hazardous waste.

### Protection of Environment

The Group has been minimizing the adverse effect of its business on the environment by enhancing operational efficiency and implementing environmental measures. All the operations of the Group are committed to ensure compliance with the relevant laws of the jurisdiction where it belongs and to review the practices of business on a regular basis, in order to identify methods for enhancing sustainable development and deploy measures for more effective use of resources.

### Energy Conservation

The Group runs its daily office operation with the objectives of energy conservation, adequate utilization of resources with waste-recycling, as well as enhancing environment awareness of the staff. The Company has spared no effort to advocate “reducing”, “re-use” and “recycling” and reduce energy consumption by encouraging the staffs the use of email for internal and external communications, using e-files at the server, double-sided printing and photocopying, promotion of the use of recycled paper, reduce unnecessary printing and photocopying, and making best effort in recycling all office supplies and equipment.

## B. SOCIETY

### I. Employment

The Group offers equal opportunities to all job seekers regardless of race, color, nationality, religion, gender, age, disability or other bias prohibited by any other relevant laws. The policy of the Group is to select the most suitable person who corresponds to particular job requirements taking into account of educational background, working experiences, skills, personal integrity and considerations such as potential to grow in line with the Group. The Group treats every staff with equality and none of their appointment, remuneration packages and promotions will be affected on the grounds of their social identity, such as race, ethnicity, nationality, gender, religion, age, sexual orientation, political grouping and marital status.

In order to attract, nurture and retain qualified employees, the Group is committed to offer professional development opportunities and a healthy working environment for all the employees. In addition, the Group also pursues the principle of employment with equality. The Group requires the employees to bear high standard of business ethics and promotes good personal integrity.

The Group conducts reviews of the remunerations and benefits scheme regularly to ensure the remunerations and benefits remain competitive. Moreover, the Group continues to review the scheme annually and adjusts the remunerations and other benefits of the employees in accordance with the prevailing market condition, including medical scheme, health check, overseas business trip insurance, training allowance and retirement benefits.

The Group strongly advocates community spirit of mutual respect and equal opportunities. The Group strictly complies with the laws of Equal Opportunities, including Sex Discrimination Ordinance, Race Discrimination Ordinance, Disability Discrimination Ordinance and Family Status Discrimination Ordinance. To ensure diversification and equality in career opportunities, the principles of recruitment, remuneration and promotion of the Group are based on the working experiences, skills and performance of the employees, who will not be discriminated on the grounds of age, race, disability, gender or family.

## II. Health and Safety

Health and safety of employees are the most important obligations concerned by the Group. Our management team endeavors to identify, assess and eliminate possible health and safety risks existing in our operations. During the past year, no material work-related health and safety incidents had occurred in the Group with zero work-related death.

### 1. Safety

- 1.1. Security staff are deployed on duty for 24 hours a day to monitor full coverage of all working venues and they conduct patrols and inspections strictly to ensure a safe working environment. We have established fire services system and professional fire services team in place and organize regular training sessions on fire safety annually, such as fire and evacuation drills, rescue drills for lift-trapped victims and explosion prevention drills, to improve our rescue and employees' self-rescue ability and safety awareness.
- 1.2. We have also formulated safety standards and rules for practices and operations in various job positions, accompanied by a comprehensive training program, to ensure the operational safety of employees.

### 2. Health

In compliance with the national EHS regulations, we have continuously improved our environmental safety protective system to ensure a safe working environment and hold ourselves accountable to the society and our employees.

- 2.1. Material security: The Group has established strict rules for various processes, such as procurement, acceptance inspection and equipment maintenance, to ensure food safety and normal operation of equipment.
- 2.2. Energy consumption such as water and electricity has been under strict control at our workplace to reduce emissions and save energy.
- 2.3. We organize regular medical examination for all staff annually and has established a medical clinic with recruited professional doctors and nurses as well as required facilities to ensure that diagnosis and treatment are provided for common diseases, and preliminary treatment will be provided to accidental injury cases for timely transfer to hospital for further treatment.

### III. Development and Trainings

#### *Staff Training*

NetDragon University is a base for nurturing management and technological talents of the Group. As a powerful support and an important part of the overall strategy of the Group, NetDragon University is committed to providing professional and systematic training services to staff. In 2019, according to strategic requirements and business needs, NetDragon University has established the management college, design college, programming technology college, digital education college, expansion college, enterprise-school cooperation department, curriculum research and development department and learning operation department. Based on the application practice of Huayu Education concepts in NetDragon's post certification training, NetDragon's learning methodology system has been improved and promoted both internally and externally. The NetDragon job skill certification system based on the transaction list has been created, which has been applied to help NetDragon's students develop their careers and upgrade NetDragon's talents.

#### *Achievements in 2019*

In 2019, to support the strategic development and key businesses of the Company, externally, the enterprise-school cooperation department completed the Fuzhou Software Shuangrong project and the construction of key specialty pilot; the programming technology college held the MAD forum to build up NetDragon's development ecosystem, thereby facilitating the relevant projects in the education business of the Company to achieve annual goals and upgrading of service targets. Also, in response to the request for upgrading employees in key positions made by the Company at the beginning of the year, deeper cooperation with the engineering college, programming center, design center, operation and management center, art center and other departments was formed to upgrade the skills of key positions. In management training, the development, improvement, promotion and application of training solutions were managed through the 7-step Qianlong series for management positions according to the Company's requirements of competent standards for management positions to assist management upgrading of the Company in 2019.

In 2019, NetDragon University organized a total of 423 various training events with total attendance of 17,134 participants (excluding external forums and teaching within NetDragon University).

#### *1. External Training:*

Fuzhou Software Shuangrong project: Based on the Company's key businesses and in quick response to requirements, upon receiving the III teacher cultivation, 47 lecturers were dispatched to support professional teaching at Fuzhou Software, covering 30 courses with total teaching time of 1,504 hours.

MAD Forum: The MAD (Make A Difference) Forum is aimed to building the development ecosystem in places where NetDragon operates such as Fuzhou, Xiamen, Chengdu, Wuhan, Chongqing and Beijing which may develop to the developer alliance of NetDragon's education platform in the future to promote NetDragon's education platform technology, attract outstanding talents and facilitate external cooperation. So far, a total of six sessions have been organized with offline attendance of 900 participants and cumulative 40,000 online clicks.

2. Internal Training:

Inheritance and implementation of corporate culture: First of all, in terms of corporate culture promotion, we used the form of carnival activities to carry out cultural propaganda, and carry out the “518 Siqing Day Cultural Carnival (518 司慶日文化嘉年華)” activity, which is divided into online answer contests and offline level-based fun activities, to make everyone have a deeper memory and appreciation of cultural values in the wonderful activities. Secondly, we create a unique cultural book product “Heart Sign-in Articles Collection (心簽到精選集)”, which is unique to NetDragon, to disseminate and share “valuable content” in the relevant articles, develop a corporate culture of thinking every day and promote communication, learning and growth for everyone. Up to now, three issues have been published, each of which has selected over 200 excellent articles from over 200 authors with a total of more than 200,000 words. Currently, a total of 1,500 books have been printed. Thirdly, on the occasion of the Company’s 20th anniversary, we specially launched the “Culture Interview (文化訪談錄)” program: through interviews with the Company’s award-winning teams/individuals for 2018, it explored the great stories behind the values, and recorded a series of videos to publicize it throughout the Company to make all employees understand the great stories behind the Company’s key projects and set examples of outstanding teams and individuals and promote the Company’s cultural values. A total of ten sessions of the “Culture Interview (文化訪談錄)” program were launched with over 2,000 employees watching the video, and the topics were read more than 100,000 times in various channels. The praise rate was 100%.

Skills promotion project for key positions: In response to the Company’s requirements for upgrading students in key positions, we have conducted in-depth cooperation with the programming center, engineering college, design center, operation and management center, art center and other departments in skills upgrading, and launched the engineering college architecture special project, Java post intermediate skills certification project, commercial sales essential skills certification project, programming center assistant main program development special project, campus recruitment training and training camp before formal employment for program development (C++), campus recruitment training and training camp before formal employment for program development (Web frontend), U3D program development intermediate certification, design center fresh students (18/19 school year) starting class, design center certification, sales talent pool training, art center KOL sharing and other projects. By integrating internal and external training resources, sorting out key position learning maps and competency standards, we facilitate core business units to promote and implement key position talent development projects, and promote the increase of competence/skill improvement/performance improvement of key position personnel in core business units.

Management training projects: Based on the transaction list requirements for management positions in the Company, we improved the development and iteration of a series of management post training solutions which are matched with them such as 7-step Qianlong (潛龍七式), DDI Cool Leadership (DDI酷領導力), Scenario Management (情景管理) and Project Management (項目管理) to facilitate the management upgrading of the Company; conducted deep cooperation with OD to unify and organize the management post compulsory study certification, completed the Taihe Yayu project and phases 1 & 2 of the management post compulsory study project. We adopted the concept of “Double-teacher classroom (雙師課堂)”, thereby enabling to complete the course learning more effectively with the O2O operation mode (online micro-classes & community + practical tasks + offline workshops). In 2019, the number of participants of the management training amounted to 224 person-times.

Routine training projects:

Skills training: During the year, NetDragon University organized a total of 58 trainings on skills with 2,825 participants, including 36 NetDragon Skills Forums with 1,837 participants.

Experiential training: The development of 65 teams was completed during the year, including the K12 project team, 101 education PPT project team, Gold Digging Diary (掘金日記) project team, product operation department of the operation center, integrated communication department, senior management seal challenge, commercialized packing department and overseas planning and development department with 2,970 participants.

New staff training: During the year, a total of 27 training sessions were organized for new staff with 1,089 participants and a total of 54 marathons were organized for new staff with 1,089 participants.

Certification projects:

Design methodology certification: In 2019, a total of 14 sessions of design methodology primary certification were organized with 565 participants in total; and 25 sessions of design methodology improvement class certification with 277 participants in total.

Engineering college skills certification: The certification framework for 42 posts was build and the development of certification for 53 programming posts was completed; the percentage of certified staff at the engineering college was 96%; the U3D primary and intermediate series courses were development, improved and implemented; and 41 employees passed the official Unity senior game development engineer certification to support the talents improvement strategy for 3D transformation of the Company.

Programming center post certification: It included 19 courses, namely, C++ Coding Standard, A NetDragon Roid Coding Standard, JAVA Coding Standard, C++ Development Certification, SVN Source Code Management Certification, STL Certification, MySQL Certification, UML Certification, Unity Engine Application Preliminary Certification, Unity Engine Application Intermediate Certification, Unity Programming Development Preliminary Certification, Unity Programming Development Intermediate Certification, C# Coding Standard Certification, Security Technology Certification, Game General Certification, Git Client Certification, Git Command Certification, Go Language Certification, 3D Capability Platform (program version) and 442 employees were certified during the year.

### 3. *Construction of Platform Function and Content:*

Construction of platform function: In response to the requirements for essential post knowledge certification, we promoted to launch various business certification courses; based on users' needs, we re-planned and launched the learning platform channel.

Construction of platform content: In 2019, a total of 1,519 courses were uploaded, including 127 training certification courses.

Platform operation: In 2019, the cumulative learning time was 92,376.35 hours with average learning time per person of 14.39 hours; the Company organized 365 examinations which are three examination questions per day in nature with average daily number of participants of 1,548, representing a participation rate of 58.68%.

Overview of administrator cultivation: In 2019, a total of 79 administrators were cultivated and the accumulative number of administrators cultivated amounted to 189 persons.



#### IV. Labour practices

The Group has been in strict compliance with the Employment Ordinance and in no circumstances engaged in any forced labour or child labour.

#### V. Management of the Supply Chain

The Company has established a set of comprehensive system for the management of the supply chain, aiming to select quality suppliers on a strict basis while building a stable cooperative relationship with them, and to guarantee their cooperation meets the social, legal, moral and environmental standards. Prior to the introduction of suppliers, the Group will perform due diligence in respect of the corporate qualification, capability of production, operation and management of the suppliers, and products qualification certification, conduct strict inspection of product quality, make sure quality cooperating manufacturers are introduced, enter into comprehensive supply contracts and quality guarantee agreement with the suppliers in the course of cooperation, regulate strictly the mechanism of admission, assessment and replacement of suppliers, compile a list of qualified suppliers and conduct regular assessment of the system to eliminate the sub-standard ones.

In 2019, Promethean had a total of 21 key suppliers. The geographical split of these suppliers was as follows:

Indicators	2019	2018	2017	2016
Number of Key suppliers <sup>1</sup>	21	23	17	15
By region:				
Asian countries other than PRC and Hong Kong	3	2	2	4
Australia	0	0	0	0
UK	1	2	0	0
US	8	11	5	1
PRC	7	6	7	5
Hong Kong	2	1	1	4
European Countries other than UK	0	1	2	1
Total amounts invoiced by key suppliers (\$m)	175.1	246.9	183.7	95.8

<sup>1</sup> Key suppliers refers to suppliers of products/services whose total contract sum amounted to \$1m or more in any given year.

Promethean has a documented supplier on-boarding process that is undertaken in respect of significant suppliers of products to the Group. This process includes a review of quality processes, Health & safety, training & development, labour ethics and the environment.

The Promethean's operations team periodically visit significant suppliers in the normal course of business.

During the year, the Group was not aware that any key suppliers had any significant actual and potential negative impact on business ethics, environment protection, human rights and labour practices nor was the Group aware that any of them had any non-compliance incident in respect of human rights issues.

Engaging suppliers: Key ODM suppliers are managed by the Quarterly Business Review (QBR) process.

The number of suppliers where the practices are being implemented. Promethean's 2 suppliers of Interactive Flat Panels account for 70% of total company spend are managed by the QBR process. Other Key suppliers based on pareto 80% value are managed by 6 or 12 month business reviews. These are implemented and monitored by way of a QBR presentation pack which is produced for the review meeting and subsequent actions logged and reviewed/closed out at the following meeting.

#### *Products and services responsibilities*

In 2019, Promethean was not aware of any incidents of non-compliance with regulations and voluntary codes concerning the provision and use of the Group's products and services, including but not limited to, product and service information and labelling, marketing communications including advertising, promotion and sponsorship, and property rights including intellectual property rights that have a significant impact on the Group.

Promethean Limited has transitioned and is now certified to the revised International Environmental Management Systems Standard ISO 14001:2015.

In accordance with the ISO 14001 certification requirements, Promethean Limited are subject to annual surveillance audits and a recertification audit every three (3) years. At the last surveillance audit, which took place in July 2019, Promethean Limited was confirmed as demonstrating that Promethean Limited operated in line with the requirements of ISO14001:2015. The next recertification audit is expected to take place in July 2021.

An Environmental Management System is a structured framework used by organisations to manage and reduce their impact on the environment.

It brings many benefits for a business, including:

- Reduced impact on the environment to maintain a healthy planet for future generations
- Legal compliance
- Reduced operational costs by improving efficiency
- Competitive advantage during a tender process

Promethean has had no health & safety related product recalls during the five years ended 31 December 2019.

During the four years ended 31 December 2019, Promethean has had no significant product failures. Any normal run rate failures are covered by Promethean's warranty offerings.

Promethean also monitors customer feedback and product related enquiries. Of the customer enquiries received over the course of the four years ending 31 December 2019, less than 1% of such enquiries result in a complaint.

As per the below table in 5 years Promethean had 498,842 inbound calls to the Contact Center, 349 of these were complaints, as such only 0.05% were complaints.

Year	Contacts into Support	Complaints received	% Complaints
2015	99957	28	0.03%
2016	91615	41	0.04%
2017	94294	76	0.08%
2018	99818	111	0.11%
2019	113158	93	0.08%
Total	498842	349	0.07%

\* Up to 31 December 2019

The complaints are dealt with on a case by case basis via feedback Customer Satisfaction surveys. These are dealt with by a dedicated team who record the feedback and in return contact the customers in order to best resolve the complaint.

#### *ClassFlow and Data Privacy*

ClassFlow is a service which collects personally identifiable information from teachers, parents and students. Since its initial release in 2014, Promethean has made significant efforts to comply with data privacy regulations around the world. Promethean has made significant efforts to ensure that it is particularly sensitive to its use of personally identifiable information belonging to students (children under the age of 18). To that end, Promethean has developed a privacy policy which is constantly updated with each new release of the Service and takes into consideration the ever-changing legal regulatory landscape on a global level. To date, there have been no incidents of security or data breaches related to the ClassFlow Service.

#### *Quality Assurance*

Promethean's global Product Quality objectives are working with our supplier/business partners to continually improve product/processes to ensure that very high standards, in terms of Quality, Cost and Delivery (QCD) performance, are achieved.

The overall responsibilities include ensuring that Quality Assurance principles are built into the supplier/business partners new product release and product life cycle processes; whilst also ensuring that they maintain ISO 9001 quality management and other relevant standards.

## VI. Product Liability

Based on the standard of a computerized software test, the Group has performed strictly product inspection, including function test, weak network test, safety test, compatibility test, integration test and interface test, etc. and applied extensively automated testing technology to avoid and control, to the largest extent, risks of human factors to ensure the product functions and various indexes meet the quality standard. Moreover, for the purpose of a further guarantee for continuous improvement on product quality and on the quality of the production procedures, the Group has established an analysis mechanism for causes to defects and prevention measures for defects through big data management of BUG, along with regular technologies exchanges with corporates and universities, as well as continuous improvement and testing for related new tools and new methods.

The Group has taken the following measures to guarantee product quality:

1. Giving out daily journals on quality, demonstrating on a multidimensional scale the quality and progress of the latest version of the products, and coordination for issues addressing on a timely basis to avoid and control risks to the largest extent in order to ensure the progress of the products;
2. On the basis of the 7 x 24 cloud service of the automated testing technology, performing self-development of a tailored testing cloud platform to conduct various specific tests such as functions, compatibility, network and safety for the products for a comprehensive protection of quality;
3. Strict implementation of the procedures and standards related to quality control, including review of product demand, test activities such as management of test plans, management of test rules, management of test performance, management of feedback on risks and management of bug information;
4. Establishment of a quality monitoring and control system through online dial testing, by performing regular/triggered dial testing tasks automatically to discover production defects in a timely manner, instant monitoring and control of product quality can be guaranteed;

## VII. Anti-corruption

The Group has been directing the operation of the Company's departments in accordance with laws and regulations and has put in place a reporting mechanism, allowing the employees an access for ideas or suggestions feedback to the internal review department of the Company on an anonymous basis.

## VIII. Community Contribution (Public Service Activities)

### *Major Community Contribution Events of NetDragon in 2019*

In January 2019, NetDragon's red education projects appeared in the national "San Xia Xiang (三下鄉)" event and our VR interactive experience products such as "Majiang Sea Battle (馬江海戰)" and "Langwei Sniper Battle (琅尾狙擊戰)" as well as VR education products such as "Mazu Belief (媽祖信俗)", "Gutian Congress (古田會議)" and other movies were recognized by leaders of the Ministry of Science and Technology.

In February 2019, the program "Parents Holding Hands with their Children-I'm a Little Volunteer (大手牽小手 - 我是小小志願者)" of the CCTV Children's Channel, a special program for the Lei Feng Memorial Day (學雷鋒紀念日), was recorded in Haixi (Net Dragon) Animation Creativity City. The CCTV Children's Channel invited representatives of the "Outstanding youths who are enthusiastic in public service (熱心公益好少年)" selected from all over the country to visit NetDragon and experience the educational science and technology public welfare classes.

In March 2019, the "Parent-child Tour of Haixi Animation City (海西動漫城親子之旅活動)" activity participated and hosted by NetDragon Xingjiyuan Primary School was held in Haixi (Netlong) Animation Creativity City, which is for the first time that NetDragon has participated in and hosted a research and education activity for primary and Secondary school students following it became one of the "First Research and Education Bases for Primary and Secondary School Students in Fuzhou (福州市首批中小學生研學實踐教育基地)", in order to promote the organic integration of research and practice activities and school curricula.

In April 2019, the CCTV Children's Channel broadcast the program "Parents Holding Hands with their Children-I'm a Little Volunteer (大手牽小手 - 我是小小志願者)", a special program for the Lei Feng Memorial Day recorded in Haixi (Net Dragon) Animation Creativity City, in the form of series program. As of 26 April, the program has broadcast a total of 9 series. CCTV's attention on and affirmation of NetDragon's participation in educational public welfare and digital education products also enabled NetDragon's employees to enjoy the joy of participating in public welfare and gain an honor as an "Educator (教育工作者)".

In April 2019, the 2019 "Digital Party Construction (數字黨建)" Summit Forum hosted by Fuzhou Digital Party Construction (NetDragon) College (福州數字黨建(網龍)學院) was grandly held in the Digital Education Town. With the theme of "Digital Party Construction Promotes Information Sharing and Red Pilot Drives Innovation and Development (數字黨建推進信息共享紅色領航帶動創新發展)", such forum aims to effectively bring together experts and talents in the field of "digital party construction (數字黨建)" in the country, integrate and synergize high-quality resources and teams from all parties in the industry and explore in depth how to use the results of digital construction to strengthen and promote the party construction.

In April 2019, NetDragon VR/AR learning experience camp welcomed teachers and students from St. Paul's Convent School in Hong Kong. During the camp period, they watched Prometheus interactive desks, VR red education, 101VR immersive classrooms and other products and solutions on the spot. Interesting learning interactions brought new teaching experience to them.

In June 2019, the 2019 National Vocational College Skills Competition (Secondary Vocational Group) "Virtual Reality (VR) Production and Application" competition (2019年全國職業院校技能大賽(中職組)“虛擬現實(VR)製作與應用”賽項), which was provided with technical support from Fujian Huayu, was held in Fuzhou. The competition aims to promote the training of VR talents and improve the employment level of vocational college students by setting up VR competitions.

In June 2019, Fuzhou Airport launched the first airport AR tour in the Mainland. This AR tour project jointly created by NetDragon and Fuzhou Airport integrates NetDragon's capabilities and advantages in AR, intelligent location sensing and big data technology, which enables Fuzhou Airport to move towards to further upgrading of "digitalization".

In June 2019, Xinqiao Middle School of Changting County, Longyan, Fujian issued a good news on the college entrance examination, which shows that with the support of NetDragon's information-based teaching technology, the school's 2019 college entrance examination achieved promising results. It is reported that Xinqiao Middle School has a total of 188 students participating in the college entrance examination this year with 101 students meeting the minimum requirement for college entrance, accounting for 53.7% of total number of students participating in the college entrance examination, a year-on-year increase of 8.2%.

In June 2019, the "2018-2019 Games Companies Corporate Social Responsibility Report (2018-2019遊戲企業社會責任報告)" was released. With solid work in social welfare and cultural heritage, ten outstanding companies including NetDragon were selected as the "Top Ten Games Companies in terms of Corporate Social Responsibility (遊戲企業社會責任十佳企業)".

In June 2019, 33 teachers and students from Singapore Institute of Technical Education (ITE) successfully completed the two-week visit. The school visit further enhanced the mutual understanding between NetDragon and ITE, deepened the "school-enterprise cooperation (校企合作)", laid a good foundation for the future in-depth cooperation between the two parties and facilitated the global education business layout of NetDragon.

In July 2019, the "Second Student's Good Questions Selection Ceremony (第二屆學生好問題評選盛典)" was held, which is the second time that Fujian Huayu has hosted the Student's Good Questions Selection activity, in order to stimulate students' desire for knowledge and innovation and shape the critical thinking and scientific literacy that dare to question, dare to explore and boldly verify.

In July 2019, the Sanfang Qixiang (三坊七巷) interactive screen developed by NetDragon appeared at a special press conference of the State Council in Fujian. The Sanfang Qixiang (三坊七巷) interactive screen draws the historical scrolls of Sanfang Qixiang (三坊七巷) in the style of Chinese elaborate-style painting, presents the cultural heritage and historical celebrities that are representative of Fujian, and uses face recognition and digital modeling technology to make experiencers can have a time-travel journey to experience the historical style and cultural knowledge of Fujian in a virtual manner. This project also appeared in the Second Digital China Construction Summit Achievements Exhibition (第二屆數字中國建設峰會成果展覽會) and the Ministry of Foreign Affairs Fujian Global Promotion Conference (外交部福建全球推介會).

In July 2019, NetDragon cooperated with an education platform to host a VR/AR learning summer camp for the third year. It hosted more than 130 teachers and students. Representatives from 28 primary and secondary schools in Hong Kong as well as two representatives from The Hong Kong University of Science and Technology participated in this VR/AR learning summer camp which brought a new teaching experience to teachers and students of the summer camp.

In July 2019, in the “Yunnan Chuxiong Education Poverty-alleviation Donation Ceremony (雲南楚雄教育脫貧攻堅捐贈儀式)” hosted by the Science and Technology Department of the Ministry of Education, Fujian Huayu donated two VR immersive/practical training classrooms worth RMB1.2 million to Chuxiong, Yunnan, which demonstrated NetDragon’s corporate mission to promote educational equity.

In August 2019, the “Fuzhi Heart to Heart-First Rural Students Summer Camp for Charity Sports (福至心·心相連 - 首屆鄉村學子公益體育夏令營)” opened in the Digital Education Town. NetDragon educates people with the spirit of public welfare, helps rural students to broaden their horizons, cultivate their interests, strengthen their physique, exercise their will and shape their character to promote the comprehensive development of their morality, intelligence, physique and aesthetics.

In August 2019, the research and study trip with the theme of “technological innovation (科技創新)” was successfully concluded in the Digital Education Town. More than 20 teachers and students from Tongbei Central Primary School of Fuding City visited the VR experience center in the Digital Education Town. The cutting-edge technology of various educational products displayed impressed the students deeply.

In August 2019, NetDragon’s “International Summer Interns (國際暑期實習生)” Graduation Achievements Reporting Meeting was held in Haixi (NetDragon) Animation Creativity City. 20 interns from the United States, Italy, Pakistan and other countries and Taiwan, China and other regions showed their graduation work to the on-site mentors and professionals and reported. Since 2014, NetDragon has held an “International Summer Interns (國際暑期實習生)” project every year, which aims to create an international learning exchange platform.

In August 2019, the Fifth “NetDragon Cup” Fujian Provincial “Internet +” University Student Innovation and Entrepreneurship Competition Provincial Finals and Award Ceremony (“網龍杯”第五屆福建省“互聯網+”大學生創新創業大賽省級決賽暨頒獎儀式) was held in Fuzhou. This year’s competition attracted 83 colleges and universities across the province to register for 75,000 projects on the main track of higher education with 270,000 participants, leading the innovation and development of digital education talent training.

In August 2019, the 2019 World Robot Conference (2019世界機器人大會) was held in Beijing, and the “White Paper on the Development of Global Educational Robots 2019 (2019全球教育機器人發展白皮書)” compiled by NetDragon was released in Beijing.

In September 2019, the “Running with National Flag (國旗跑)” activity was held in Haixi (NetDragon) Animation Creativity City with hundreds of employees running and persevering to celebrate the 70th anniversary of the Founding of the People’s Republic of China.

In November 2019, the 11th BRICS Leaders Meeting (金磚國家領導人第十一次會晤) was held in Brasilia, capital of Brazil. As a member of the BRICS Business Council China Digital Economy Working Group (金磚國家工商理事會中方數字經濟工作組), NetDragon has participated in the meeting for three consecutive years, and released the “2019 White Paper on BRICS Digital Education (2019金磚國家數字教育白皮書)” compiled by NetDragon as one of the participants at the branch meeting of this summit.

In November 2019, Fujian Huayu and Chinese Language and Culture Education Foundation of China reached a strategic cooperation agreement, pursuant to which both parties will work together to build a distance learning R & D base for Chinese language and culture education, and use VR, AR, AI and other technologies to develop teaching products and other matters in order to further promote the informatization construction of overseas Chinese language and culture schools and help the spread and inheritance of excellent Chinese traditional culture overseas.

In November 2019, the Digital Education Town welcomed more than 110 teachers and students from Fuzhou Lakeside International School (福州西湖國際學校). They initiated a research and learning activity with the theme of “Science and Technology Innovation, Entering NetDragon (科技創新，走進網龍)”. This research and learning activity is aimed to allow students to experience the new learning mode under “technological innovation (科技創新)” and feel the changes of life caused by technology and its impact on life.

In December 2019, NetDragon received an appreciation letter from the Organizing Committee of the “Internet +” University Student Innovation and Entrepreneurship Competition in Fujian Province (福建省“互聯網+”大學生創新創業大賽組委會). The organizing committee expressed its appreciation to NetDragon for its strong support, overall leadership and specific implementation during the competition, and highly recognized NetDragon’s work during the competition.

In December 2019, Fujian Huayu and National Center for Educational Technology (中央電化教育館) formally signed the “Primary and Secondary School Virtual Experiment Teaching Cooperation Agreement (中小學虛擬實驗教學合作協議)”, pursuant to which both parties will integrate their respective advantages and build a large-scale, high-quality and authoritative “virtual experimental teaching service system (虛擬實驗教學服務系統)” relying on the national education resource public service platform to contribute to the improvement of the quality and level of experimental teaching and laboratory construction in related subjects in primary and secondary schools.