

[For Immediate Release]

NetDragon Cooperates with Stephen Chow to Launch Open Beta for CJ7 Online

[July 16, 2010, Hong Kong] -- **NetDragon Websoft Inc.** ("NetDragon"; Stock Code: 777), a leading online game developer and innovator in China, is pleased to announce that "CJ7 Online", a Q-style turn-based MMORPG, entered open beta test on July 15th, 2010.

"CJ7 Online", an online game developed by NetDragon, involved the participation of Stephen Chow in game planning and design, and adapts the storyline of Mr. Chow's most recent movie "CJ7". The game is being launched in coordination with the release of Mr. Chow's animated feature titled "CJ7: The Carton". In addition, "CJ7 Online" embodies the "Green and Environment-Friendly" spirit encouraged by China's Ministry of Culture.

About NetDragon

NetDragon Websoft Inc. is a leading innovator and creative force in China's online gaming industry. Established in 1999, NetDragon has been operating and developing a broad range of MMORPGs since launching its first self-made title *Monster & Me* in 2002. In addition, NetDragon is China's pioneer in overseas expansion, having directly operated its titles in overseas markets since 2004 in English, French, Spanish and other foreign languages.

NetDragon's game portfolio comprises a range of massively multiplayer online games that cater to various types of players and gaming preferences. Current offerings include the games *Way of the Five*, *Eudemons Online*, *Conquer Online*, *Zero Online*, *Heroes of Might & Magic Online*, *Disney Fantasy Online* and *Tian Yuan*. NetDragon also has several games currently in development, including *Dungeon Keeper Online*, *Doomsday*, *Cross Gate*, *Legend of the Dark* and a new version of *Ultima Online*.

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