

NetDragon Wins Three Awards at 'SISS in China' Conference

[24 June 2010, Hong Kong] NetDragon Websoft Inc. ("NetDragon"; Stock Code: 777), a leading online game developer and operator in China, is pleased to announce that it is invited to attend the 2nd "SISS (Business Strategy Implementation Supporting System) in China" Conference and won three awards including "China Best Practice Enterprise", "Visionary Leadership" and "Professional Contribution" under the category of "Process Management in China" attributing to years of experience in exploration and practice in process management .

Since 2006, NetDragon has methodically improved workflow management and supervision by implementing proprietary ERP and CRM systems, in a move to continuously drive the systematization, standardization and normalization of its management processes. With the fusion of cutting-edge technology and an innovative corporate culture, NetDragon continues to raise worker productivity, reduce costs and adapt to rapid industry changes which will contribute to the company's sustained development.

About NetDragon

NetDragon Websoft Inc. is a leading innovator and creative force in China's online gaming industry. Established in 1999, NetDragon has been operating and developing a broad range of MMORPGs since launching its first self-made title *Monster & Me* in 2002. In addition, NetDragon is China's pioneer in overseas expansion, having directly operated its titles in overseas markets since 2004 in English, French, Spanish and other foreign languages.

NetDragon's game portfolio comprises a range of massively multiplayer online games that cater to various types of players and gaming preferences. Current offerings include the games *Way of the Five*, *Eudemons Online*, *Conquer Online*, *Zero Online*, *Heroes of Might & Magic Online*, *Disney Fantasy Online* and *Tian Yuan*. NetDragon also has several games currently in development, including *Dungeon Keeper Online*, *Doomsday*, *Cross Gate*, *Legend of the Dark* and a new version of *Ultima Online*.

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